

2023 Raising Vocations Collection Promotion Schedule

A successful Raising Vocation Collection requires at least four weekends of active promotion at weekend Masses. To come close to reaching each Catholic family at Mass, we would recommend the collection be promoted over several weeks, with the initial emphasis being on the kickoff weekend.

Two weeks before Collection Kickoff (*July 22 & 23, 2023*)

- Weekly reports begin to be sent to parishes from the Foundation.
- Begin using bulletin announcements.
- If your parish is hosting a seminarian speaker next weekend, mention it at all Masses.

One week before the Collection Kickoff (*July 29 & July 30, 2023*)

- Display posters and informational materials in the Church.
- Continue using bulletin announcements.
- Seminarian speaks at Mass and asks the parish to watch their mailboxes for the letter from Bishop Ricken or the pastor/celebrant/leader announces the collection and mentions the mailing.

Week One: Kickoff Weekend (*August 5 & 6, 2023*)

- Collection message and request for support: (choose one of the following options)
 - Seminarian provides talk; or
 - Pastor/celebrant/leader/speaker mentions in announcement or post-communion talk; or
 - Bishop's audio message is played.

Sample Ask: During this past week, you should have received a letter from Bishop Ricken requesting your help in supporting our Raising Vocation Collection. The Raising Vocation Collection assists ministries that help support vocations. In honor of the Raising Vocation Collection's first year please consider making a gift of \$25, \$100, \$250, \$500 or more. Help us grow this collection in whatever way you are able to give. If you did not receive the mailing, please take a blank pledge card and envelope with you. Thank you in advance for responding in faith to our Raising Vocations Collection.

- Make pledge cards and envelopes available along with other informational materials to visitors, or parishioners who may not receive the direct mail request. Keep pledge cards and envelopes available throughout August.
- Continue using the bulletin announcements and share diocesan Facebook posts.

Week Two, Three, and Four (*Aug 12 – 27, 2023*):

- Priest and/or Pastoral Leader provides an announcement that reminds and encourages worshippers to give to the Raising Vocations Collection.
- An update is given sharing the good news about how much parishioners have given to the collection.
- Continue using the bulletin announcements and share diocesan Facebook posts.