



Helpful Hints for Bishop's Appeal Launch

What is the Bishop's Appeal?

- The Bishop's Appeal is the annual fundraising effort conducted by the Catholic Foundation. This funds the ministries and day-to-day operations of the Diocese of Green Bay, supporting our parishes, Catholic schools, families, and individuals throughout the sixteen counties.
- Your gift to the Bishop's Appeal provides:
 - The largest source of funding for Catholic Charities and extends vital social services to our brothers and sisters in need
 - Tools and training for parish faith formation and Catholic school leaders
 - Training for our pastors, deacons, parish staff and lay ministers to help share the love of our Lord
 - Parish ministries and evangelization efforts that keep the faithful engaged, connected and spiritually fed
- Through these past few years when the need for services has been greater than ever, the people of northeastern Wisconsin have responded to God's call to serve with extraordinary generosity. In 2022, more than 26,000 families joined together in this mission to support our Church with gifts to the Bishop's Appeal totaling more than \$6.4 million.
- The Bishop's Appeal responds to the needs of today.

What is the *one by One* Campaign?

- The *one by One* campaign is building for our Church of tomorrow. A gift to the *one by One* Campaign is an investment in your parish and the Church that will bear fruit for years to come.
- Your gift to the *one by One* campaign:
 - Strengthens your parish. Each pastor/pastoral leader works closely with Foundation staff to identify needs that can be addressed directly through the funds raised by this campaign.
 - 50% of funds raised stay local to support the parish's case
 - A big difference between the Bishop's Appeal and the *one by One* campaign is that capital needs are being funded through the campaign, but not the Appeal.
 - Grows Vocations
 - Supports families and educates young people in the Catholic faith to grow the Church of the future
 - Endowments for Catholic education leadership and tuition assistance will help grow and retain talent in our Catholic school administration and staff as well as helping students regardless of financial background be educated in the Catholic tradition.

- Investing in the facilities and technology at our Catholic schools will allow more families to choose Catholic education for their children for years to come. These children will be better prepared for college, the workplace, and their own parishes because of these investments.
- Brings Christ to those in need
 - Expansion of the compassionate services of Catholic Charities
 - Providing training and service through pastoral healing ministries
 - Caring for the needs of our rural parishes
 - Supporting our homeless brothers and sisters