



a Catholic campaign to
transform communities.

OUR CAMPAIGN PRAYER

Lord Jesus Christ,

We thank you for your great love
and for forming us into your holy people.

You are the One calling us, *one by One*,
into a deeper relationship with You.
You continue to call us *one by One*
to share your love with others.

Lord, may the gifts you have given us
motivate us to impact our families,
parishes, schools and ministries
through our generosity to the
one by One campaign.

Set our communities on fire with your love,
eager to share the joy of the Gospel
and lead all people to the Kingdom of God.

Amen!

AN INVITATION FROM BISHOP RICKEN

For more than 150 years, the Catholic Diocese of Green Bay has been committed to the spiritual growth and vitality of the people in northeastern Wisconsin. Because of the sacrifices of those who came before us, we are richly blessed with faith-filled parishes, schools and ministries. Now, it is our turn to carry out the mission of the Church.

Given the challenges we continue to face in our country and around the world, our Catholic faith is needed more than ever. We also know that the needs of our Church — especially following the global pandemic — continue to evolve. After prayerful consideration and much planning, we are relaunching the *one by One* campaign. This initiative will empower each of us to embrace our faith more fully and to share the healing, teaching and loving presence of Jesus Christ with all those we encounter.

The campaign goal of \$70 million will strengthen our parishes, lead others to discover Christ and support vocations, and bring Christ to people in need. In short, the *one by One* campaign will help us lead more people to the Kingdom of God.

I am responsible for the souls of more than a million people in our slice of Wisconsin, including nearly 300,000 Catholics. Together, we form a community of believers of all ages and backgrounds, each possessing unique talents and gifts. Because of this effort, we will be better equipped to share the Good News in the places we live, work and pray.

Thank you for prayerfully and financially supporting the *one by One* campaign. May God bless you and your loved ones.

Sincerely yours in Christ,

A handwritten signature in black ink that reads "David L. Ricken". The signature is written in a cursive style with a large, stylized 'D' at the beginning.

The Most Reverend David L. Ricken, DD, JCL
Bishop of Green Bay





STRENGTHENING OUR PARISHES

\$30,000,000

"In our parishes, the people of God welcome others and, through our communion with Christ and one another, strive to build a family of love." – Bishop David L. Ricken

Our 156 parishes are the spiritual homes of nearly 300,000 Catholics across 16 counties in northeastern Wisconsin. In these communities, we join together as a family of faith to pray, celebrate the Eucharist and witness the Good News of Jesus Christ.

But many of our parishes are in need of renewal of their ministries, programs and buildings. We must ensure these sacred spaces are able to provide opportunities to encounter Christ as well as send forth people to reach out to those who are no longer practicing but want to reengage with their faith as well as those who are seeking a faith home.

The *one by One* campaign will allow our parishes to invest in the mission of the Church, to more fully serve the spiritual needs of their parishioners and to share Christ within their communities. The largest share of gifts to the campaign will be directed to strengthening parishes, with 50 percent of the funds parishes collect remaining in parishes to meet the local needs they identify.



To further strengthen our parishes, and our Church, the *one by One* campaign will:

Grow Priestly Vocations

Planting the seeds of a vocation requires vibrant ministries for our youth and young adults. We must also support men discerning the priesthood, seminarians in formation and priests from their ordination to retirement.

Help Others Discover Christ

Our parishes and schools need well-formed leaders, ministries and programs to educate us in the faith and to inspire us to reach out and invite others to join us on our journey to the Kingdom of God.

Bring Christ To Those In Need

As Catholics, we are called to promote the social teachings of the Church, especially those relating to social justice. Access to ministries is key to helping our vulnerable brothers and sisters.



GROWING PRIESTLY VOCATIONS

\$10,000,000

Although God continues to call men to the priesthood and women to religious life, the noisiness of today's world can obstruct this message so vital in our Church.

A shortage of priests has left many parishes in our Diocese without a pastor. Bishop Ricken has set a goal of having a minimum of 30 men in seminary formation by 2025. Ensuring that men and women continue to hear and answer God's call is a top priority for the *one by One* campaign.

Your Gift Will Support



Campus Ministry

Campus ministry forms intentional disciples and raises up vocations to the priesthood, religious life and marriage. Improving the gathering and worship spaces and programs at the University of Wisconsin in Green Bay and in Oshkosh will help connect students to their faith during these formative years.

Camp Tekakwitha

For nearly 100 years, our young people have encountered Christ amidst the beauty of God's creation at Camp Tekakwitha. Our campaign will ensure future generations of children are able to grow in faith and fellowship through this vital ministry.



Men in Discernment and Priests

Creating a Priestly Vocation and Education Endowment will support the increasing number of seminarians in formation as well as candidates discerning the priesthood during a pre-seminary Kairos Year at the Holy Name of Jesus House of Formation in Green Bay. We will also provide continuing education to our priests, whose ministerial skills are often challenged in an ever-changing world.

Care for Senior Priests

Our campaign will bolster the Diocesan Priests Retirement Fund, ensuring financial security for the men who have dedicated their lives to serving us.



HELPING OTHERS DISCOVER CHRIST

\$23,725,000

"It is not enough to discover Christ — you must bring Him to others!" — St. John Paul II

Providing opportunities for people of all ages to discover Christ is an integral part of our mission as a Diocese.

An investment in our parishes and schools is essentially an investment in the future of our Church. Ensuring the vitality of these diocesan institutions and the dedicated people who give them life through their service and dedication will result in families, young adults and children who are inspired to share Christ — in the real world and digital spaces they gather.

Your Gift Will Support

Families

The religious education of children is most successful when their families are also engaged and active in their faith. The *one by One* campaign will help us evangelize and form marriages and families into households that discover, follow, worship and share Christ with others — building stronger marriages, engaging parents in the life of the Church and supporting them as they raise their children in today's challenging world.



Young Adults

We must be dynamically present in the online spaces where young adults gather meaningfully as well as enhance the ways in which we engage with them in person. A new digital ministry will allow staff members to evangelize this important demographic. Our campaign will also ensure the communities currently engaging young adults reflect the breadth of cultures that enliven our Diocese, and that parishes are equipped to reach out to these future leaders who will continue to grow our Church.



Religious Education

Our parishes serve as many as 16,500 students a year through religious education and youth ministry. Inspired catechetical leaders are key to teaching the Catholic faith to the next generation, and our campaign will increase regional opportunities for in-person development as well as bilingual online formation.

Given the significant growth our Diocese has experienced in its Hispanic, Native American, Hmong, Black and other ethnic populations, we will make their specific catechetical needs a priority with specialized materials, training and outreach to meet them where they are.



Emerging Technology

The coronavirus pandemic proved the power of technology for good. The Diocese plans to build on this new reality, where real connections happen virtually as well as in person. Having technologically advanced spaces — in the pastoral center in Green Bay and online — will allow Bishop Ricken and diocesan staff to connect more efficiently with parish leaders and parishioners throughout the Diocese.

The *one by One* campaign will also create a fund to ensure the Diocese remains current on the technology front.

Parish and School Leaders

Well-formed, dynamic and faith-filled leaders are essential to inspiring our children on their sacramental journey. Our campaign will assist parishes and schools with short-term grants to help fill open positions with individuals who have the desire and skill set to passionately serve the Church.



Catholic Schools

Families who choose a Catholic education expect Catholic schools to be strong in both Catholic character and academic excellence. To form students in mind and spirit, the campaign will enrich staff members to encourage discipleship, enhance curriculum offerings and increase marketing and outreach. We will also provide partial grants to schools facing significant repairs, maintenance and upgrades to advance learning.



Tuition Assistance

Our 54 Catholic elementary and high schools form thousands of children and their families in the faith each year. But affordability is a critical issue for families who may not qualify for need-based scholarships — and could be problematic in the future for families, and schools, relying on vouchers should the state of Wisconsin ever choose to discontinue this program. A newly created endowed scholarship program will provide tuition support for students in Catholic elementary and high schools.





BRINGING CHRIST TO THOSE IN NEED

\$6,275,000

The joy of the Gospel is often most needed in spaces where people find themselves alone, suffering and without hope. As Catholics, we are called to seek out the stranger, heal the sick and comfort the weary so all may know a deeper relationship with Christ.

The *one by One* campaign will promote the social teachings of the Church, especially those relating to justice and dignity, through Catholic Charities and complementing diocesan programs that bring healing and peace through pastoral outreach.



Your Gift Will Support

Catholic Charities

Catholic Charities is transitioning to a new service model to work with and within our communities to bring its mental health, adoption, financial health and immigration and refugee services to more people in need.

Healing Ministries

Our campaign will develop teams of healing ministers in parishes and increase the number of chaplains serving in our hospitals, long-term health care facilities and prisons.

Rural Parishes

A new endowment will provide grants to rural parishes to engage young people through faith formation and social outreach, and provide ongoing adult faith formation, leadership development and social opportunities.

Our Homeless Neighbors

A new endowment will award grants to homeless shelters and service providers at work within the Diocese.

"Through your support of this campaign you will help bring the light of Christ in new ways to those who suffer from mental, financial and physical duress."

Fr. John Girotti,
*Vicar General and Moderator of
the Curia, Diocese of Green Bay*

Just as Jesus called His first disciples to follow Him, *one by one*, He is calling each of us.

When the Apostles saw the five loaves and two fish, they questioned how they could possibly feed the 5,000 gathered. We may also be questioning how Christ intends for us to help share His Good News. We, too, are few in number, and the need for Him in our world today is great.

But Jesus' miracle on the northwest shores of the Sea of Galilee is possible here, in northeastern Wisconsin.

Christ is asking the Father to bless us, as He did the loaves and fish. On that long-ago day, the miracle the Apostles witnessed not only fed the crowd, but it also created an excess of 12 full baskets worth! Today, Christ is calling us one by one to renew our lives through Him and create an abundance of disciples whom He will send out two by two.

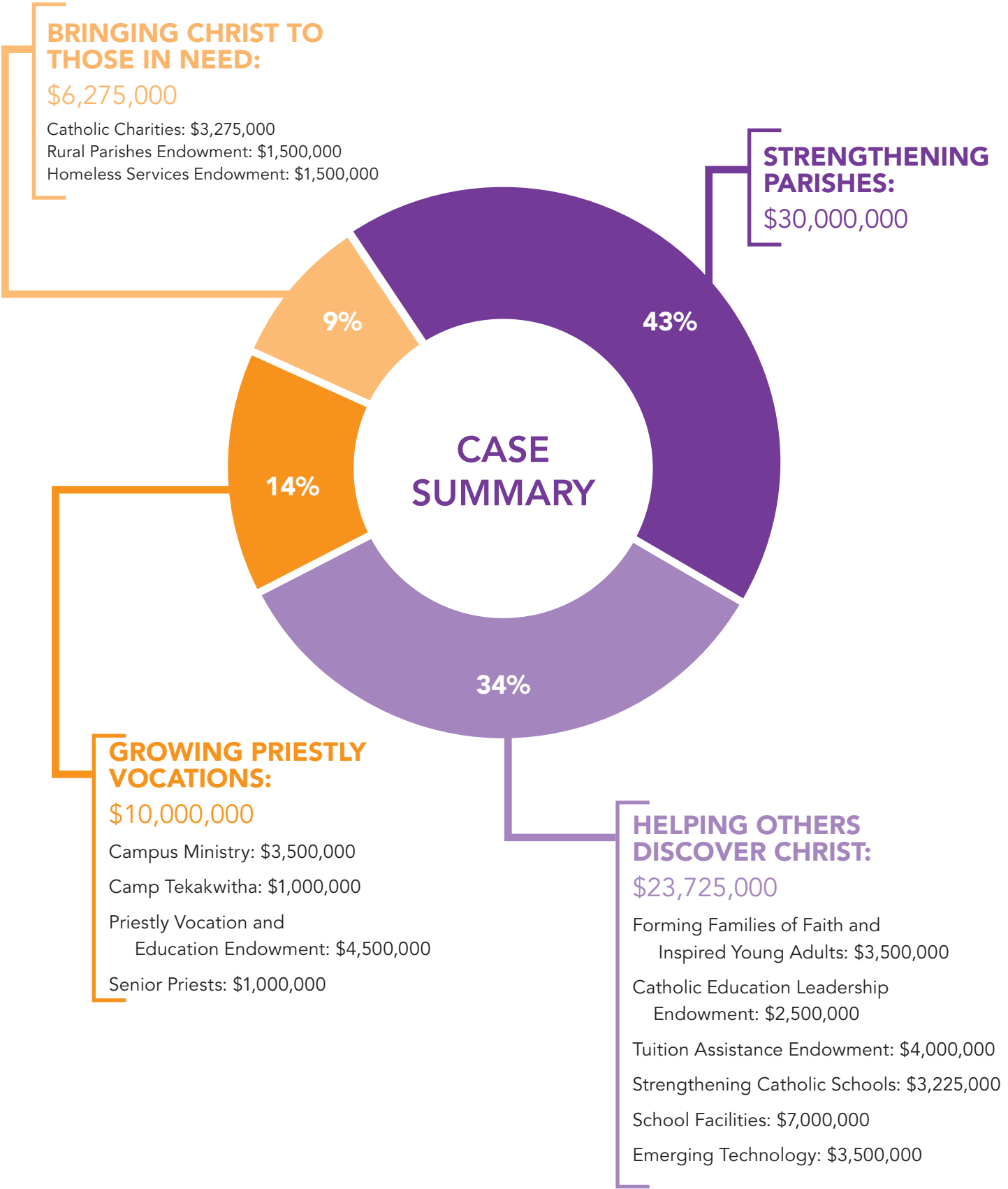
Two by two, we will journey as "disciples on the way," eagerly discovering, following, worshipping and sharing Jesus with all those we meet.

The Diocese of Green Bay has launched the *one by One* campaign to raise a minimum of \$70 million to fund initiatives vital to transforming our communities. Together, we can strengthen our parishes, grow priestly vocations, help more people discover Christ and bring Christ to those in need.

How will you answer Christ's call?



THE ONE BY ONE CAMPAIGN



AN INVITATION

Thank you for learning about and being open to the invitation of supporting the *one by One* campaign.

By answering this invitation, we will help grow our Church as we continue to discover, follow, worship and share the love of Jesus Christ.

Please pray for the success of the *one by One* campaign and prayerfully consider how you can participate.



Catholic Foundation

for the Diocese of Green Bay, Inc.

The *one by One* campaign is being managed by the Catholic Foundation for the Diocese of Green Bay, Inc. For more than 20 years, the Catholic Foundation has encouraged financial stewardship and generosity by providing a faith-based avenue for families to support the Catholic causes they love through planned, capital and annual giving. The Foundation manages more than 300 funds and has distributed nearly \$50 million through grants and distributions to impact lives in northeastern Wisconsin. To learn more about how you can join us in our mission to transform communities and help lead all souls to Christ, please call 920.272.8197 or visit our website at www.catholicfoundationgb.org today!

To contact the *one by One* campaign:

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