



Frequently Asked Questions

- 1. Why is the Diocese of Green Bay and the Catholic Foundation embarking on the *one by One* campaign?**

The *one by One* campaign originally launched in 2019. However, the coronavirus pandemic paused the whole effort. Bishop David Ricken decided to relaunch the campaign in 2021 because our Catholic faith is needed now more than ever, and the successful completion of the *one by One* campaign will ensure our Diocese, parishes and schools are more fully able to find new and innovative ways to connect with individuals and families. Funds raised will transform our communities and help more people discover Christ in their lives.
- 2. What is the goal of the campaign?**

The goal for the *one by One* campaign is \$70,000,000 of which \$60,000,000 million is targeted to be raised via individual parish campaigns. Bishop Ricken is targeted to raise the remaining through leadership-level pledges and gifts.
- 3. What will the campaign support?**

The campaign will strengthen parishes while enhancing shared diocesan programs and ministries that grow priestly vocations, help others discover Christ and bring Christ to people in need.
- 4. Who will be asked to support the campaign?**

Every family in the Diocese of Green Bay will be asked to participate in this historic campaign with a sacrificial pledge/gift proportionate to the blessings God has bestowed upon them. While not everyone will be able to make the same commitment, all will be asked to make an equal sacrifice. Gifts may be pledged over a five-year period as many find they are able to give more over time than with a one-time gift.
- 5. How will parishes participate in the campaign?**

All 156 parishes in the Diocese of Green Bay will participate in the campaign in subsequent blocks of activity through 2023. Each parish will be asked to put forth a good faith effort to reach its campaign goal. The Catholic Foundation is providing parishes with a personalized campaign plan and a parish campaign director to help pastors and parish leadership to successfully implement the campaign.
- 6. How will the campaign benefit each parish?**

Parishes will receive 50% of the funds they raise to meet their unique needs. Pastors, along with parish leadership, will identify which local needs to address with campaign funds, such as expanding parish ministries, upgrading facilities and other capital needs.



7. How will shared diocesan ministries strengthen our parish?

As the shared ministries funded through the *one by One* campaign lead more people to the Kingdom of God, these new disciples of Christ will require spiritual homes. Parishes will also benefit from increased vocations to the priesthood and religious life, enhanced religious education programs and Catholic schools, expanded outreach to families and young adults and greater access to Catholic Charities' offerings.

8. Will the campaign impact parish offertory?

Parish offertory is expected to remain constant as parishioners will be asked to consider pledged gifts over and above traditional year-over-year parishioner giving.

9. Will parishes continue to take part in the Seminarian Collection, Bishop's Appeal and other regular collections during the campaign?

Yes. The *one by One* campaign will strengthen the future of the Church in Northeastern Wisconsin, and the Seminarian Collection and the Bishop's Appeal provide essential ongoing operating support for the day-to-day operations of the Diocese of Green Bay. The campaign office will work with parishes to educate parishioners on the difference between the current *one by One* campaign and the annual Bishop's Appeal.

10. How do I make a gift?

Gifts to the *one by One* campaign can be made via check, credit card, debit card, automatic withdrawal, gifts of stock or other non-cash gifts. Checks can be made payable to CF-one by One. Donors, especially those choosing to pay on pledges monthly, are encouraged to fulfill their gifts with a credit card, debit card or automatic bank withdrawal and can establish these payments online at one.catholicfoundationgb.org/give. Gifts of stock and other non-liquid assets, including real estate and artwork, should be made by contacting the Foundation Office at (920) 272-8197. Gifts are subject to acceptance policies of the Catholic Foundation. Gifts to the campaign are tax deductible as allowed by law. Donors are encouraged to consult with their financial advisors for tax guidance.

11. Why is the Catholic Foundation managing this campaign?

The Catholic Foundation has managed, historically, all of the development programs that support the ministries and programs of the Diocese of Green Bay. The Foundation encourages financial stewardship and generosity. As a separately incorporated entity, the Foundation also oversees the proper use of funds received in support of the ministries and programs of the Diocese of Green Bay and ensures all contributed funds are used according to a donor's intent.

12. How will campaign expenses be paid?

Campaign expenses are built into the campaign plan and will not be deducted from those funds returned to the parishes.

For additional information, please contact Josh Diedrich, Executive Director of the Catholic Foundation, at (920) 272-8197 or visit one.catholicfoundationgb.org.

