

Bishop's Appeal 2021 Timeline

The items in bold are to be completed by the parish

November 2020	Crozier and early solicitation letters mailed
November 2020	Parish Crozier Recruitment Events planned and completed in November or January
Early January 2021	Bishop's Appeal goal letters mailed to parishes
Early January 2021	Bishop's Appeal letter and parishioner data are sent to the mailing company
January 6 & 14	Bishop's Appeal Virtual Regional Meetings
January 22	Hang posters throughout the parish and begin promoting the upcoming Bishop's Appeal in the bulletin
January 30-31	Announce upcoming Bishop's Appeal at weekend Masses
February 6-7	Bishop's Appeal First Weekend. At all Masses, please have the pastor or pastoral leader give a homily or reflection on how the Appeal impacts parish life through programs offered at the Diocese. If not the pastor or pastoral leader, please use Bishop Ricken's Appeal Audio Homily for the weekend Masses
February 8-12	Bishop's Appeal first solicitation arrives in homes
February 13-14	Share the Bishop's Appeal Video at Mass and encourage parishioners to support the Appeal with a gift
February 16 & ongoing	Weekly Bishop's Appeal reports e-mailed to parishes each Tuesday so they will be received in time for the next week's bulletin. (Please let us know if you prefer your reports sent to a different email address)

February 20-21	Have a parishioner or staff person give a testimonial at Mass during the announcements.
Late February	Please forward all gifts received at the parish to the Catholic Foundation before the March follow-up letter is sent.
February 27-28 & Ongoing	Update your parishioners at Mass on the performance of the Appeal.
In the middle of March	Bishop's Appeal first follow-up letter is mailed in March.
Early April	Please forward all gifts received at the parish to the Catholic Foundation before the April follow-up letter is sent.
In April	Bishop's Appeal second follow-up letter is mailed in April.
May	Follow-up letter will be sent if needed.
June	Follow-up flyer will be sent to prior donors if needed.
Late June	Thank everyone for their support of the Bishop's Appeal.
September	Donor report will be mailed to all parishes.
December	Invoices and refunds mailed from the Diocese.
Ongoing:	The Catholic Foundation will send a thank you letter to each donor within one week after the gift is recorded.
Ongoing:	A thank you letter will be sent by the Catholic Foundation to the parish when their goal is reached.

The above are target dates. Actual dates may vary.