**Bishop’s Appeal 2021 Pre-Campaign Letters**

**Crozier**

**<<**Addressee>>

<<Address>>

<<City>> <<State>> <<Zip Code>>

<<Date>>

*“As each one has received a gift, use it to serve one another as good stewards of*

*God's varied grace.”* (1 Pt 4:10)

Dear <Salutation>,

The New Year has started and preparations for the Bishop’s Appeal have begun. Each year our parish and all parishes across the 16 counties of our Diocese join together to support the important ministries funded through the Bishop’s Appeal.

Your gift to the Appeal does so much good for our brothers and sisters in need as well as right here at <<Parish Name>>. Our own (*CHOOSE ONE*: youth ministry leaders/deacon/ finance council) benefit from the trainings made possible through your support. We are able to help teach our next generation about the incredible hope and love of our Lord and serve our neighbors because of your support of these ministries. The Bishop’s Appeal also funds the counseling and adoption services provided by Catholic Charities and so much more.

Thank you for your generous gift to last year’s Appeal and for being a part of the Crozier Society. Soon you will receive a letter from Bishop Ricken asking for your support of this year’s Appeal. Please prayerfully consider making a similar gift this year. I appreciate all that you do for <<Parish Name>> and beyond through your support of the Bishop’s Appeal.

Your generosity makes all the difference! God bless you and your family. I am keeping you all in my prayers.

In Christ,

<<Signature>>

**Crozier Prospect (previous gift of $200 - $499)**

**<<**Addressee>>

<<Address>>

<<City>> <<State>> <<Zip Code>>

<<Date>>

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Thank you for your generous gift to last year’s Appeal. I ask that you prayerfully consider making a gift of $500 or more to join the Crozier Society. A Crozier Society level gift will help our parish reach its goal and do so much good in our community. Please know how much I appreciate all that you do for <<Parish Name>> and beyond through your support of the Bishop’s Appeal.

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In Christ,

<<Signature>>

**Donors (previous gift of $1-199)**

**<<**Addressee>>

<<Address>>

<<City>> <<State>> <<Zip Code>>

<<Date>>

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Thank you for your generous gift to last year’s Appeal. In the next few weeks you’ll receive a letter from Bishop Ricken at your home that will share more information. I ask that you prayerfully consider making a similar gift when you receive this letter. Please know how much I appreciate all that you do for <<Parish Name>> and beyond through your support of the Bishop’s Appeal.

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<<Signature>>