



# Frequently Asked Questions about the *one by One* campaign and Bishop’s Appeal

## 1. What is the difference between the *one by One* campaign and Bishop’s Appeal?

**The *one by One*:** The *one by One* capital campaign implementation for all parishes throughout the Diocese of Green Bay began in January 2019 and will conclude in December 2021. Each of us is called by name to renew our lives in Jesus Christ. We journey as a community of faith, one by one, to eagerly discover, follow, worship and share Jesus with all those we meet along the way.

**Bishop’s Appeal:** The Bishop’s Appeal is the annual fundraising campaign conducted by the Catholic Foundation to fund the ministries and services of the Catholic Diocese of Green Bay which support our parishes, Catholic schools, families and individuals throughout northeastern Wisconsin.

## 2. What are the campaign goals?

**The *one by One*:** The goal of this campaign is \$70 million, of which \$60 million will be raised in the 157 parishes of the Diocese of Green Bay.

**Bishop’s Appeal:** The 2020 goal for the Bishop’s Appeal is \$5.4 million.

## 3. How will my gift be used?

**The *one by One*:** Gifts to the *one by One* capital campaign will help us launch new initiatives and programs that will embrace people’s hearts and lead more people to discover, follow, worship and share Jesus. The campaign will empower each of us to transform our communities as missionary disciples as we share the healing, teaching and loving presence of Jesus where we live, work and pray. Half of all funds raised will remain in local parishes, while the remaining half will go toward diocesan ministries that serve all people in the Diocese of Green Bay.

Transforming & Enhancing Vibrant Parishes	\$30,000,000
Strengthening & Advancing Catholic Education Into Schools of Discipleship	\$19,075,000
Enriching & Broadening Catholic Charities and Living Justice	\$6,050,000
Growing & Enhancing Support for Those Who Answer God’s Call	\$8,285,000
Creating & Supporting a Community That Leads Others to Discover, Follow, Worship and Share Jesus	\$4,590,000
Modernizing & Improving Technology and Communication Strategies	\$3,000,000

**Bishop’s Appeal:** Your gift to the Bishop’s Appeal supports:

- Catholic Charities in extending social services to people most in need.
- Parish faith formation programs, Catholic schools & families eager to learn more about the faith.
- Discipleship & leadership formation of deacons, parish directors and lay ministers.
- Parish ministries & evangelization which help parishes develop and enhance ministries that encourage prayer, service, sharing and engagement in parish life.
- *The Compass* newspaper in publishing news and information about our Church and faith.

#### 4. Does my gift pay for any legal settlements?

**The one by One:** Gifts to the *one by One* capital campaign will not go toward any legal settlements. This campaign is managed by the Catholic Foundation for the Diocese of Green Bay, a 501(c)3 governed by an independent board of directors.

**Bishop's Appeal:** Gifts to the Bishop's Appeal are only used to support the ministries and services of the Catholic Diocese of Green Bay. The Bishop's Appeal is managed by the Catholic Foundation for the Diocese of Green Bay, a 501(c)3 governed by an independent board of directors.

#### 5. How will my contribution impact the programs and ministries of the Diocese of Green Bay?

**The one by One:** Gifts to the *one by One* capital campaign will provide support for a variety of new programs, initiatives and ministries that will have a significant impact upon all communities within the Diocese of Green Bay. The campaign will:

- **Strengthen Catholic Education**
  - Improve the quality of educational facilities
  - Promote & ensure better access to Catholic education
  - Enhance marketing & community outreach
  - Transform faith formation & youth ministry programs
- **Enrich Catholic Charities and Living Justice**
  - Provide addiction outreach services & programs
  - Expand the scope & breadth of existing programs
  - Address issues of homelessness
- **Enhance Support for Those Who Serve**
  - Expand support for those considering a life of ordained service
  - Provide for the needs & care for those who have served the people of the Diocese of Green Bay
  - Expand our support within regional colleges & Camp Tekakwitha
- **Create Communities of Missionary Disciples**
  - Strengthen & expand programs of evangelization & discipleship
  - Strengthen faith formation programs
  - Expand Hispanic, Latino & multi-cultural outreach programs & ministries
- **Improve our Technology & Communication Capabilities**
  - Improve the security of Diocesan data
  - Enhance the ability of parishes & Diocesan programs to share best practices
  - Analyze & understand the impact of Catholic community programs

**Bishop's Appeal:** The Bishop's Appeal provides essential ongoing operating support to the following Diocesan ministries:

- **Families & Schools of Discipleship Mission Team**
  - Provides resources, materials & curriculum that guides educational programs to Catholic schools & parishes
  - Supports marriage preparation ministries
  - Supports Campus Ministry at UW Oshkosh & UW Green Bay



- **Catholic Charities & Living Justice Mission Team**  
Provides social service programs to thousands of people throughout northeastern Wisconsin  
Advocates & supports pro-life activities  
Trains care ministers through Care Ministry
- **Parish Life Mission Team**  
Offers opportunities for people to learn & experience God on a personal level  
Supports the liturgical & sacramental life of parishes
- **Discipleship & Leadership Development Mission Team**  
Trains & forms priests, deacons, pastoral leaders & lay ministers
- **The Compass Newspaper**  
Educates Catholic families & individuals throughout the Diocese  
Chief source for news information & spiritual reading

## 6. Why should I get involved?

**The one by One:** The campaign is an investment in the future of our Church. Jesus called His first disciples one by one to follow Him. Each of us is called by name to renew our lives in Jesus Christ. We journey as a community of faith, one by one, to eagerly discover, follow, worship and share Jesus with all those we meet.

**Bishop's Appeal:** The Bishop's Appeal is an opportunity for the faithful to support the Church of Green Bay. Through the Appeal, the Church is able to fund ministries and programs that share the Word of God with people of all ages. The Appeal helps bring the face of Jesus to more than 300,000 people every year.

## 7. How can I get involved?

**The one by One:** Each person in the Diocese of Green Bay is asked to pray for the success of the *one by One* capital campaign. All are also asked to prayerfully consider making a gift to the campaign. We understand not everyone can make the same gift. However, we encourage every parishioner to make a sacrificial pledge, payable up to a three-year period to help us build the Kingdom of God, one by one.

**Bishop's Appeal:** Every year families and individuals in the Diocese of Green Bay are asked to pray for the success of the Bishop's Appeal, as well as to prayerfully consider making a gift to the Appeal.



**Catholic Foundation**  
*for the Diocese of Green Bay, Inc.*

To learn more please call the Catholic Foundation for the Diocese of Green Bay, Inc. at 920.272.8008, email [catholicfoundation@gbdioc.org](mailto:catholicfoundation@gbdioc.org) or visit our website at [www.one.catholicfoundationgb.org](http://www.one.catholicfoundationgb.org).