



a Catholic campaign to
transform communities.



Catholic Foundation
for the Diocese of Green Bay, Inc.

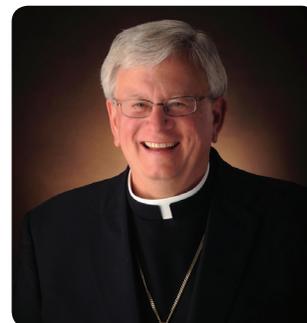


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Our Community Shaped through Faith: The History of the Diocese of Green Bay

So much of what we know and appreciate about the communities and cultures that make up our Diocese today can be traced back more than 350 years to the first interactions between the region's welcoming Native American tribes and the earliest European explorers, traders and Jesuit missionaries. These settlers brought with them their Catholic faith that has served as a profound inspiration for the growth of our communities and connections through Jesus Christ, even before the establishment of the Diocese of Green Bay in 1868.



The history of the communities making up our Diocese is inseparable from the history of the Catholic faith in Northeast Wisconsin. From the French missionary and explorer Fr. Jacques Marquette evangelizing all he encountered on his travels, to early Masses hosted in settlers' cabins and trading posts, to the establishment of Fort Howard and addition of Catholic parishes across the region, there is no question as to how Green Bay became home to the oldest continuing Catholic parish in Wisconsin. Early settlers of our area were eager to share religious life with all people and build greater, supportive communities around their faith.

By the spring of 1868, Northeast Wisconsin had grown big enough to become its own Diocese. Over the course of the following 150 years, the Diocese solidified the region's tradition of religious life. New parishes along with parochial schools were continuously built to provide Diocesan-wide access to Catholic teaching and deepen the relationship of Diocesan children with Jesus Christ.

Community outreach programs were established to aid the poor and further cultivate a culture of community engagement. Advocacy of vocations to Diocesan priesthood and religious life helped to increase the support for those considering a life of ordained service to the Church. All of which are guiding efforts that continue to require our support today.

Stroll along any street in Northeast Wisconsin today and you will see the culmination of this guidance. It's in the greetings between passersby. It's in the inspiring smiles of Catholics engaged with and uplifting community members. It gives shape to the modest skyline of every beautiful community in our Diocese, from Forest to Winnebago and Waupaca to Kewaunee counties. With the launch of *one by One: a Catholic campaign to transform communities*, we have a tremendous opportunity to strengthen our faith for our families, neighbors, communities and future generations.

Jesus called His first disciples one by one to follow Him.
Each of us is called by name to renew our lives in Jesus Christ.
We journey as a community of faith, one by one, to eagerly
discover, follow, worship and share Jesus with all those we
meet along our way. So today, there is a question before us:

How can we better lead all people to the Kingdom of God?

The *one by One* campaign answers this question by strengthening our parishes, transforming our schools and faith formation programs, expanding our charitable outreach, providing for our clergy and creating dedicated communities of missionary disciples. Over the course of this campaign, we will raise funds to enhance the programs and facilities needed to support our mission at the Diocesan and local parish levels – 50% of funds for local parish needs and 50% for Diocese initiatives. We will inspire our hearts to positively transform our communities.

Jesus commissioned the disciples to go into the world to preach the Good News to all nations and cultures until our blessed Lord returns in glory. That responsibility is now ours. We are called one by one to a life of missionary discipleship, to share our faith with those who need to hear and see it most. As disciples in the 21st century, we are called to be Jesus' witnesses, transformed by Him, encouraging the hearts of others.

Our sixteen-county Diocese is richly blessed by parishes, schools, programs of faith formation and ministries provided to us through the sacrifices of previous generations. Yet, living in a world where we are challenged to renew our life in Christ, we must see and respond to the world as it truly is. As a community of missionary disciples, we are called to care not only for that which was given to us, but to reimagine and respond to the challenges we face today and tomorrow.

Our Campaign Priorities

Across our Diocese, funds raised through the *one by One* campaign will strengthen our vibrant parishes, enhance Catholic education in all forms, broaden social service and living justice programs, provide for those who serve, create a community that leads others to Jesus and provide for technology and communication upgrades. The campaign will empower each of us to transform our communities as missionary disciples – as we share the healing, teaching and loving presence of Jesus where we live, work and pray.



Transforming and Enhancing Vibrant Parishes

Strengthening the impact of individual parishes within their local communities.

Goal: \$30,000,000

Our parishes must remain places where we renew our faith as disciples in a community of believers who trust in the truth and joy of the Gospel. Our parishes must also continue to bring hope, peace and salvation to our communities. Strengthening our parishes will transform the experiences we have with our faith and enhance the places where we gather in prayer and worship. It will also renew our commitment to engage in the works of mercy to those seeking spiritual or emotional care.

As such, 50% of all gifts given during the parish campaign will be used by the individual parishes to support and advance their local needs. These funds will ensure parishes have the means to better accomplish the Gospel mission as a local church in the Diocese of Green Bay.



Strengthening and Advancing Catholic Education into Schools of Discipleship

Ensuring our education programs are rigorous, relevant and infused with Catholic teaching for years to come.

Goal: \$19,075,000

For our youth, the voice of Christ and the message of the Gospel is woven into our Catholic schools and parish faith formation programs. Catholic schools and faith formation programs must continue to play a significant role in forming missionary disciples who have a deep commitment to serving Christ and His Church. These young people are more likely to attend Mass, receive the Sacraments, pursue vocations to ordained service and commit to building strong marriages and households of discipleship.

The Diocese of Green Bay will renew its commitment to Catholic education in all forms by:

- Strengthening the Catholic character of our schools
- Preserving and strengthening Catholic schools
- Ensuring access to Catholic schools
- Enhancing Catholic school marketing and outreach
- Promoting academic excellence in our schools
- Strengthening our parish programs of faith formation and youth ministry
- Evangelizing and forming families and households of discipleship



Enriching and Broadening Catholic Charities and Living Justice

Caring for those in need to bring more people to Jesus.

Goal: \$6,050,000

Catholic Charities of the Diocese of Green Bay lives out the mission of the Gospel in serving those who are most in need in our communities. In addition to promoting the social teachings of the Church, especially as they relate to issues of justice and human dignity, Catholic Charities assists the Diocese and parishes to help others experience the love of God.

As a Diocesan-wide resource, Catholic Charities will address gaps in service and respond to people among us that others won't serve. The Diocese will provide expanded outreach services for St. John the Evangelist Homeless Shelter, and the Catholic Foundation will administer a grant program for homeless shelters and service providers throughout the Diocese.

We will renew our commitment to people in need by:

- Expanding our social services outreach and programs
- Providing addiction outreach services
- Addressing issues of homelessness



Growing and Enhancing Support for Those Who Answer God's Calling

Strengthening our ability to attract, train and care for those at every age who are exploring their faith and vocation to God.

Goal: \$8,285,000

We are molded into a community of faith by those men who are called to ordained service to the Church. As each member of our clergy embraces his vocation to ministry, we are motivated and empowered to love and serve as Jesus Christ within our communities. From the youngest among us who are just beginning their journey of faith to our retired clergy who require extended care, we must support and foster every person's exploration at every age.

Funds raised for this purpose will provide our Diocese with greater opportunities to be present in the places where those who are considering a vocation live, study and pray, as well as ensure long-term care for retired clergy.

Specifically, these funds significantly grow support for those who serve by:

- Enhancing the marketing and outreach efforts of the Office of Vocations
- Ensuring the ongoing financial support of those in priestly formation
- Enhancing our presence and engagement within regional colleges and universities
- Strengthening our ability to meet medical costs for retired clergy
- Supporting renovations and improvements at Camp Tekakwitha to better promote the spiritual growth of our youth





Creating and Supporting a Community That Leads Others to Discover, Follow, Worship and Share Jesus

Strengthening Catholic evangelization resources and ministry programs throughout the Diocese of Green Bay.

Goal: \$3,590,000

As missionary disciples, we serve Christ in the world by serving others. For the Diocese of Green Bay to fully serve those with the joy of the Gospel, we must provide the support necessary for parishes to develop programs that promote discipleship and increase the number and frequency of evangelization and discipleship seminars.

We will broaden local capabilities essential to creating dynamic communities of discipleship by:

- Providing parishes with the resources and support necessary to develop programs that promote discipleship
- Enhancing the number and frequency of evangelization courses and discipleship seminars
- Developing programs that promote intercultural competencies for ordained and lay ministers
- Enhancing culturally specific outreach, faith formation and social engagement programs for diverse faith communities
- Providing financial support for Diocesan Hispanic, Latino and multi-cultural outreach programs and ministries



Modernizing and Improving Technology and Communication Strategies

Enabling the Diocese to more effectively spread the Good News.

Goal: \$3,000,000

As we spread the joy of the Gospel message throughout Northeast Wisconsin, we must instill the teachings of Christ into every aspect of daily life. The message of the Gospel is eternal; however, the methods used by the Diocese of Green Bay to effectively communicate that message, leading all to salvation, is rapidly changing. Therefore, we must make necessary upgrades to our informational technology. These upgrades will include:

- Strengthening our ability to communicate and share best practices in program development
- Ensuring the security of diocesan data in an increasingly complex world
- Analyzing and understanding the impact of Catholic community programs