



BISHOP'S APPEAL 2020

Rising in
FAITH

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What is the Bishop's Appeal?

The Bishop's Appeal is the annual fundraising campaign conducted by the Catholic Foundation to support the ministries and services of the Catholic Diocese of Green Bay to our parishes, Catholic schools, families and individuals.



How does the Bishop's Appeal change lives?

The Bishop's Appeal changes lives by providing ministries and services to people throughout the Diocese that build on the basic building blocks of our faith. Together we:

- serve people through social service ministries like Catholic Charities that reach out to people who are in need,
- provide opportunities for people to learn about and share their faith,
- support the Diaconate and Lay Ministry Formation programs,
- provide Catholic schools and parishes the necessary tools to share our Catholic teachings with people of all ages.

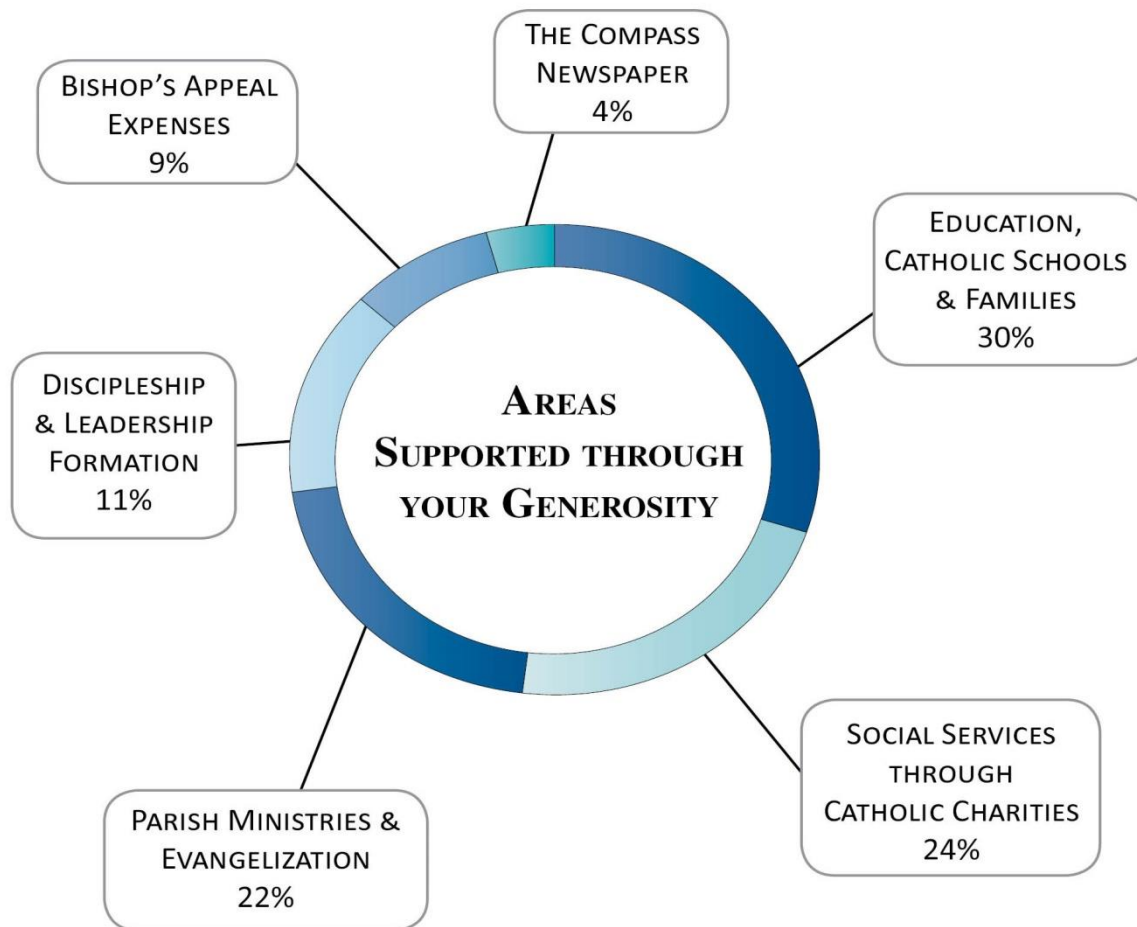


How does the Bishop's Appeal change lives?

- helps parish leaders through consultation, formation and resources for the growth of vibrant parishes,
- provides news and information through *The Compass*, our Catholic newspaper, that educates people about our faith,
- supports the liturgical and sacramental life of parishes by providing training for liturgists and musicians,
- helps hundreds of youth discover and deepen their friendship with Jesus in the beautiful north woods at Camp Tekakwitha.



What percent of the 2019 Bishop's Appeal goes to each area?



These distributions from your gifts help fund the work of the Diocese for the 2019-20 fiscal year.

A Few Examples of Diocesan Ministries

Education, Catholic Schools & Families - \$1,753,405

Families & Schools of Discipleship Mission Team – receives 69% of their operating budget from the Bishop's Appeal

Office of Catholic Schools

Office of Children & Youth Faith Formation

Office of Campus Ministry

Office of Camp Tekakwitha

Office of Marriage, Family Life and Pro-Life

Social Services Through Catholic Charities - \$1,409,940

Catholic Charities & Living Justice Mission Team – receives 40% of their operating budget from the Bishop's Appeal

- Individual & Family Counseling Services
- Adoption Services & Pregnancy Counseling
- Family Strengthening Services with Refugees and Immigrants
- Financial Health Services

A Few Examples of Diocesan Ministries Continued

Parish Ministries & Evangelization - \$1,283,388

Parish Life & Evangelization Mission Team – receives 90% of their operating budget from the Bishop's Appeal

Office of Divine Worship

Office of Parish Evangelization

Office of Parish Mission Planning

Office of Young Adult Ministry

Discipleship & Leadership Formation - \$671,159

Discipleship & Leadership Development Mission Team – receives 55% of their operating budget from the Bishop's Appeal

Office of Discipleship Formation

Office of Priest & Pastoral Leaders

Office of Vocation

Office of Diaconate

Bishop's Appeal Expenses - \$543,436

The Compass Newspaper - \$261,357 (receives 43% of their operating budget from the Bishop's Appeal)

What ministries does Families & Schools of Discipleship Mission Team Support?

This team provides resources, materials and a curriculum that guides educational programs to Catholic schools and parishes. They also support marriage preparation ministries. Following are a few other examples:

- **Principal Leadership Days** provide school leaders with an opportunity for spiritual enrichment and to learn some of the best practices in Catholic schools.
- **Religious Certification Program** provides certification for all religious education leaders and Catholic school principals.
- **Marriage Preparation Program** provides engaged couples an opportunity for quality time together to learn from married couples the challenges and joys of married life.
- **Campus Ministry** at UW Green Bay and UW Oshkosh provides college students with the opportunity to worship and grow in their faith.



In 2019, the Bishop's Appeal distributed \$1,753,405 to the Family & Schools of Discipleship Mission Team to support its ministries.

What ministries does Catholic Charities & Living Justice Mission Team Support?

The ministries of Catholic Charities provides social service programs to thousands of people throughout northeastern Wisconsin. The Living Justice ministry advocates and supports pro-life activities. Following are examples of their work:

- **Family Strengthening Services** provides care to the Refugee and Immigration communities throughout northeastern Wisconsin.
- **Adoption and Pregnancy Counseling** provides support to birth parents, adoptive couples people with unplanned pregnancies.
- **Financial Health Services** offers tools and guidance to help people learn responsible financial management.
- **Care Ministry** trains care ministers to bring Holy Communion, prayers and a friendly face to people who are homebound and sick. Parishioners remain connected to their parishes because of this ministry.



In 2019, the Bishop's Appeal distributed \$1,409,940 to the Catholic Charities & Living Justice Mission Team to support its ministries.

What ministries does Parish Life & Evangelization Mission Team support?

This team offers opportunities for people to learn and experience God on a personal level. They also support the liturgical and sacramental life of parishes. Here are a few examples of their work:

- **Parish Evangelization Efforts** include workshops, adult faith formation and retreats with a focus on teaching the Good News.
- **Young Adult Ministry** helps educate and inspire young people to grow deeper in their faith.
- The **Divine Worship** team provides training to liturgists and musicians.
- **Parish Mission Planning** helps pastoral and finance councils set priorities, plan for the future and energize parish communities.
- **Multi-Cultural Ministry** reaches out to our Hispanic brothers and sisters and other cultures throughout our Diocese to help them connect with the Church and grow in their faith.



In 2019, the Bishop's Appeal distributed \$1,283,388 to the Parish Life & Evangelization Mission Team to support its ministries.

What ministries does the Discipleship & Leadership Development Mission Team support?

This team trains and forms priests, deacons, pastoral leaders and lay ministers. Examples of their work include:

- **Emmaus Lay Ministry** trains and mentors future parish leaders such as business office managers, youth ministers and faith formation educators.
- **Diaconate Program** provides Deacons with the education and resources to share the Gospel with people in their parishes, homeless shelters, hospitals, prisons and schools.
- **Discipleship Formation** ministry provides opportunities for parish leaders to deepen their faith and share Jesus with others.



In 2019, the Bishop's Appeal distributed \$671,159 to the Discipleship & Leadership Development Mission Team to support its ministries.

What does *The Compass* do?

The Compass is an award-winning newspaper that breaks open the Catholic faith through articles and columns every week.

It is a key component in educating Catholic families and individuals throughout the Diocese of Green Bay and continues to be a chief source for news information and spiritual reading.



***In 2019, the Bishop's Appeal distributed \$261,357
to *The Compass* to support its ministry.***

What does it cost to run the Bishop's Appeal?

The Bishop's Appeal fundraising costs are between 7% and 9% every year. These funds are used to support the office staff responsible for planning, developing materials and carrying out the campaign with the help of parish volunteers and staff.

The Bishop's Appeal is an opportunity for the faithful to support the Church of Green Bay. Through the Appeal, the Church is able to fund ministries and programs that share the Word of God with people of all ages. The Appeal helps bring the face of Jesus to more than 300,000 people every year.



In 2019, the Bishop's Appeal distributed \$543,436 to the Catholic Foundation to operate the following year's Appeal.



Our Promise To You

In 2019, the Bishop's Appeal raised more than \$5,907,389. These funds were used, without exception, to support the ministries, programs and services to thousands in need throughout the Diocese of Green Bay.

It is our continuing pledge to you to use all the funds received during the 2020 Appeal to provide these services and meet the needs described in this presentation.

Thank You for your support of the Bishop's Appeal!

As missionary disciples we are called to lead all people to the Kingdom of God. As stewards of the gifts God has given us we are called to share those gifts through prayer, service and gift giving.

Through your support of the Bishop's Appeal we serve thousands of people in northeastern Wisconsin seeking God's love and mercy. On behalf of all those benefiting from your generous gifts, thank you!

