# THE CATHOLIC FOUNDATION FOR THE DIOCESE OF GREEN BAY, INC. Green Bay, Wisconsin

FINANCIAL STATEMENTS June 30, 2015 and 2014

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# INDEPENDENT AUDITORS' REPORT

Board of Directors The Catholic Foundation for the Diocese of Green Bay, Inc. Green Bay, Wisconsin

We have audited the accompanying financial statements of The Catholic Foundation for the Diocese of Green Bay, Inc. (a Wisconsin corporation), which comprise the statements of financial position as of June 30, 2015 and 2014, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Catholic Foundation for the Diocese of Green Bay, Inc. as of June 30, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Clifton Larson Allen LLP

Oshkosh, Wisconsin September 21, 2015

# THE CATHOLIC FOUNDATION FOR THE DIOCESE OF GREEN BAY, INC. STATEMENTS OF FINANCIAL POSITION June 30, 2015 and 2014

# ASSETS

	2015	2014
Cash and cash equivalents Bequest receivable Contributions receivable, net of allowance for doubtful	\$ 1,059,381 601,499	\$ 1,065,429 -
accounts of \$10,000 and \$10,000, respectively Investments	5,395,282 77,474,169	562,514 72,187,033
Cash surrender value of life insurance	660,386	541,550
Beneficial interest in assets held by others	504,726	515,439
TOTAL ASSETS	\$ 85,695,443	\$ 74,871,965
LIABILITIES AND NET AS	SETS	
LIABILITIES		
Accounts payable and accrued expenses	\$ 67,947	\$ 63,622
Funds held for others	19,421,301	17,660,022
Funds held for others - Shrine Pledges payable	4,136,364 4,951,482	3,458,207
r ledges payable	4,001,402	
Total liabilities	28,577,094	21,181,851
NET ASSETS		
Unrestricted	11,489,888	7,927,163
Temporarily restricted	26,355,196	26,649,812
Permanently restricted	19,273,265	19,113,139
Total net assets	57,118,349	53,690,114
TOTAL LIABILITIES AND NET ASSETS	\$ 85,695,443	\$ 74,871,965

#### THE CATHOLIC FOUNDATION FOR THE DIOCESE OF GREEN BAY, INC. STATEMENT OF ACTIVITIES Year Ended June 30, 2015

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
REVENUES AND SUPPORT Contributions Management fees Net assets released from restrictions	\$ 4,308,379 818,562 <u>8,495,571</u> 13,622,512	\$ 7,813,961 - (8,495,571) (681,610)	\$ 160,126 - 	\$ 12,282,466 818,562 
Total revenues and support <b>EXPENSES</b> Salaries and benefits Purchased services Facilities, buildings, and grounds Office Grants Total expenses	558,965 533,145 42,708 233,808 8,770,104 10,138,730	(001,010)  		558,965 533,145 42,708 233,808 8,770,104 10,138,730
Revenues and support in exces (deficit) of expenses	s 3,483,782	(681,610)	160,126	2,962,298
OTHER CHANGES IN NET ASSETS Investment return Change in beneficial interest in assets held by others Total other changes in net assets	78,943  78,943	397,707 (10,713) 386,994		476,650 (10,713) 465,937
CHANGE IN NET ASSETS	3,562,725	(294,616)	160,126	3,428,235
NET ASSETS, BEGINNING OF YEAR	7,927,163	26,649,812	19,113,139	53,690,114
NET ASSETS, END OF YEAR	\$ 11,489,888	\$ 26,355,196	\$ 19,273,265	\$ 57,118,349

# THE CATHOLIC FOUNDATION FOR THE DIOCESE OF GREEN BAY, INC. STATEMENT OF ACTIVITIES Year Ended June 30, 2014

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>REVENUES AND SUPPORT</b> Contributions Management fees Net assets released from	\$    570,452 769,821	\$ 9,385,126 -	\$     1,300 -	\$   9,956,878 769,821
restrictions Total revenues and support	10,618,221 11,958,494	(10,618,221) (1,233,095)		- 10,726,699
EXPENSES Salaries and benefits	561,916	-	-	561,916
Purchased services Facilities, buildings, and grounds	538,999 42,708	-	-	538,999 42,708
Office	224,958	-	-	224,958
Grants Total expenses	10,479,220	-		10,479,220 11,847,801
Revenues and support in exces	SS			
(deficit) of expenses	110,693	(1,233,095)	1,300	(1,121,102)
OTHER CHANGES IN NET ASSET Investment return Change in beneficial interest	<b>S</b> 1,069,147	4,259,830	-	5,328,977
in assets held by others		255,769		255,769
Total other changes in net assets	1,069,147	4,515,599		5,584,746
CHANGE IN NET ASSETS	1,179,840	3,282,504	1,300	4,463,644
NET ASSETS, BEGINNING OF YEAR	6,747,323	23,367,308	19,111,839	49,226,470
NET ASSETS, END OF YEAR	\$ 7,927,163	\$ 26,649,812	\$19,113,139	\$53,690,114

# THE CATHOLIC FOUNDATION FOR THE DIOCESE OF GREEN BAY, INC. STATEMENTS OF CASH FLOWS Years Ended June 30, 2015 and 2014

	2015	2014
CASH FLOWS FROM OPERATING ACTIVITIES Cash received from contributors and fees Cash paid to and on behalf of employees Cash paid to suppliers Cash paid for grants	\$ 7,506,635 (553,105) 1,628,240 (3,818,622)	\$ 10,891,706 (570,254) 3,571,514 (10,502,805)
Net cash flows from operating activities	4,763,148	3,390,161
CASH FLOWS FROM INVESTING ACTIVITIES Cash paid for purchases of investments Proceeds from sale of investments	(18,083,447) 13,154,125	(17,033,074) 13,063,920
Net cash flows from investing activities	(4,929,322)	(3,969,154)
CASH FLOWS FROM FINANCING ACTIVITY Contributions restricted for endowment	160,126	1,300
NET CHANGE IN CASH AND CASH EQUIVALENTS	(6,048)	(577,693)
CASH AND CASH EQUIVALENTS - BEGINNING OF YEAR	1,065,429	1,643,122
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 1,059,381	\$ 1,065,429
RECONCILIATION OF CHANGE IN NET ASSETS TO NET CASH FLOWS FROM OPERATING ACTIVITIES Change in net assets Adjustments to reconcile change in net assets to net cash flows from operating activities:	\$ 3,428,235	\$ 4,463,644
Investment return Change in beneficial interest in assets held by others Permanently restricted contributions Changes in certain assets and liabilities:	(476,650) 10,713 (160,126)	(5,328,977) (255,769) (1,300)
Bequest receivable Contributions receivable Accounts payable and accrued expenses Funds held for others Pledges payable	(601,499) (4,832,768) 4,325 2,439,436 4,951,482	64,894 101,413 (4,142) 4,373,983 (23,585)
Net cash flows from operating activities	\$ 4,763,148	\$ 3,390,161
NONCASH INVESTING AND FINANCING ACTIVITIES Interest and dividends reinvested directly into investment funds Change in funds held for others related to investment return	\$ 904,852 285,734	\$     696,230 2,120,979

#### NOTE 1 - NATURE OF OPERATIONS

The Catholic Foundation for the Diocese of Green Bay, Inc. (the Foundation) is a not-for-profit corporation organized under the laws of the state of Wisconsin for the purpose of receiving and maintaining a fund or funds of real or personal property and using or applying the whole or any part of the income there from and the principal thereof exclusively for religious, charitable, scientific, literary, or educational purposes, in connection with the Catholic Diocese of Green Bay, in accordance with the teachings and the Code of Canon Law of the Roman Catholic Church.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donorimposed restrictions. Accordingly, net assets of the Foundation are classified and reported as follows:

**Unrestricted** - Net assets that are not subject to donor-imposed stipulations. Accounting principles generally accepted in the United States of America provide that if the governing body of an organization has the unilateral power to redirect the use of a donor's contribution to another beneficiary, such contributions must be classified as unrestricted net assets. The Board of Directors of the Foundation has that ability known as variance power over certain funds.

*Temporarily Restricted* - Net assets subject to donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Foundation pursuant to those stipulations.

*Permanently Restricted* - Net assets subject to donor-imposed stipulations that they be maintained permanently by the Foundation.

#### Cash and Cash Equivalents

The Foundation defines cash and cash equivalents as highly liquid, short-term investments with a maturity at the date of acquisition of three months or less. The Foundation maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Foundation has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash and cash equivalents.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Contribution and Bequest Revenue Recognition

Contributions and bequests are recognized as revenue when they are received or unconditionally pledged. Contributions that are unrestricted by the donor are reported as increases in unrestricted net assets. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets, depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

The Foundation determines its allowance for contributions received by considering a number of factors, including the length of time receivables are past due, the Foundation's previous loss history, the donor's current ability to pay its obligation, and the condition of the general economy.

Donated services are recognized as contributions if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills and would otherwise be purchased by the Foundation. A substantial number of volunteers have donated significant amounts of their time in the Foundation's program services and in its fundraising campaigns. The value of these donated services and time is not recognized in the accompanying financial statements because they do not meet the criteria for recognition.

#### Investments

Investments are generally recorded at fair value based upon quoted market prices, when available, or estimates of fair value. Investment income or loss and unrealized gains or losses are included in the accompanying statements of activities as increases or decreases in unrestricted net assets unless the income or loss is restricted by donor or law. Donor-restricted investment income and unrealized gains or losses are reported as increases or decreases in temporarily restricted net assets. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

The Foundation's investment strategy incorporates a diversified asset allocation approach and maintains, within defined limits, exposure to the world equity and fixed income markets, including alternative investments. This strategy provides the Foundation with an asset mix that is most likely to meet its long-term return goals with an appropriate level of risk. The Foundation's Investment Committee has engaged independent external investment consultants to advise on asset allocation and conduct due diligence on investment managers. In addition, the Foundation monitors the portfolio asset allocation and performance regularly to ensure compliance with the investment policy.

#### Beneficial Interest in Assets Held by Others

The Foundation has arrangements with donors classified as charitable remainder trusts and charitable gift annuities. The Foundation has recognized its interest in the estimated future cash flows as temporarily restricted net assets based on the fair market value of the assets.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

#### Funds Held for Others

The Foundation has a number of funds for which it acts as a custodian. Receipts are held and disbursements are made according to the intentions of the organization from which the funds were received. These funds are reported as funds held for others in the financial statements. Investment income and distributions of these funds are not considered revenues or expenses of the Foundation.

#### Grant Expense

In connection with its annual budget process, the Foundation communicates its intent to support various organizations of the Catholic Diocese of Green Bay with estimated grants. Management does not consider this intent to support or the communication of this intent to support an unconditional promise to give. The Foundation grant is recorded in the year in which the grant is distributed.

#### Tax-Exempt Status

The Foundation has received notification that it qualifies as a tax-exempt organization under Section 501(c)(3) covered by the U.S. Internal Revenue Service group exemption letter of the United States Conference of Catholic Bishops and corresponding provisions of state law and, accordingly, is not subject to federal or state income taxes.

The Foundation had no unrelated business income for the years ended June 30, 2015 and 2014.

#### Subsequent Events

In preparing these financial statements, the Foundation has evaluated events and transactions for potential recognition or disclosure through September 21, 2015, the date the financial statements were available to be issued.

#### Reclassifications

Funds held for others, as presented on the 2014 statement of financial position, have been reclassified to conform to the current year's presentation.

#### NOTE 3 - INVESTMENTS

Investments consisted of the following pooled funds as of June 30:

	2015	2014
Bonds Stocks Money market Hedge funds	\$ 18,998,816 40,464,671 14,489,223 <u>3,521,459</u>	\$ 16,987,896 39,277,313 12,547,700 <u>3,374,124</u>
Total	<u>\$ 77,474,169</u>	<u>\$ 72,187,033</u>

The Foundation entered into alternative investments in order to further diversify the Foundation's portfolio. Alternative investments are expected to provide equity-like returns with substantially reduced volatility over a full market cycle.

Investment return in the accompanying statements of activities for the years ended June 30 consisted of the following:

		2015		2014
Interest and dividends Realized and unrealized gains (losses) on investments	\$	904,852 (428,202)	\$	696,230 4,632,747
Total	<u>\$</u>	476,650	<u>\$</u>	5,328,977

Fees charged on investments have been netted against the investment return. Total fees for the years ended June 30, 2015 and 2014 were \$907,091 and \$900,498, respectively.

For the years ended June 30, 2015 and 2014, \$147,335 and \$254,551, respectively, of the realized and unrealized gains (losses) on investments relate to the alternative investments and have been included in the net investment return on the accompanying statements of activities.

#### NOTE 4 - FAIR VALUE OF FINANCIAL INSTRUMENTS

As defined by current authoritative guidance, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Foundation uses various valuation methods including the market, income, and cost approaches. The assumptions used in the application of these valuation methods are developed from the perspective of market participants pricing the asset or liability. Inputs used in the valuation methods can be either readily observable, market corroborated, or generally unobservable inputs. Whenever possible the Foundation attempts to utilize valuation methods that maximize the use of observable inputs and minimize the use of unobservable inputs. Based on the observability of the inputs used in the valuation methods, the foundation is required to provide the following information according to the fair value hierarchy. The fair value hierarchy ranks the quality and reliability of the information used to determine the fair values. Assets measured, reported, and/or disclosed at fair value will be classified and disclosed in one of the following three categories:

- Level 1 Quoted market prices in active markets for identical assets or liabilities.
- Level 2 Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3 Unobservable inputs that are not corroborated by market data.

The table presents the balances of assets measured at fair value on a recurring basis:

	June 30, 2015						
	Total		Level 1		Level 2		Level 3
Bonds							
Pooled fixed income funds	\$ 18,998,816	\$	18,998,816	\$	-	\$	-
Stocks							
Small cap funds	3,810,014		3,810,014		-		-
Mid cap funds	3,957,458		3,957,458		-		-
Large cap funds	13,993,847		13,993,847		-		-
International funds	12,264,895		12,264,895		-		-
Pooled funds	6,438,457		6,438,457		-		-
Money market	14,489,223		-		14,489,223		-
Beneficial interest	504,726		-		-		504,726
Hedge funds	3,521,459						3,521,459
Total assets	<u>\$ 77,978,895</u>	<u>\$</u>	59,463,487	<u>\$</u>	14,489,223	<u>\$</u>	4,026,185

#### **NOTE 4 - FAIR VALUE OF FINANCIAL INSTRUMENTS** (CONTINUED)

	June 30, 2014				
	Total	Level 1	Level 2	Level 3	
Bonds					
Pooled fixed income funds	\$ 16,987,896	\$ 16,987,896	\$-	\$-	
Stocks		. , ,			
Small cap funds	3,579,722	3,579,722	-	-	
Mid cap funds	3,643,170	3,643,170	-	-	
Large cap funds	13,093,527	13,093,527	-	-	
International funds	12,603,057	12,603,057	-	-	
Pooled funds	6,357,837	6,357,837	-	-	
Money market	12,547,700	-	12,547,700	-	
Beneficial interest	515,439	-	-	515,439	
Hedge funds	3,374,124			3,374,124	
Total assets	<u>\$ 72,702,472</u>	<u>\$ 56,265,209</u>	<u>\$ 12,547,700</u>	<u>\$                                    </u>	

The following methods and assumptions were used to estimate the fair value for each of the investments measured at fair value:

Investments consist of stocks, bonds, mutual funds, and hedge funds. The stocks, bonds, and mutual funds are measured at fair value using quoted market prices. They are classified as Level 1 as they are traded in an active market for which closing prices are readily available. The money market fund which is valued based on quoted market prices is classified as Level 2 as there is not an active market.

The beneficial interest is measured at fair value based on information received from the trustee of the funds. It is classified as Level 3 as the valuation is not corroborated by market data. The unobservable inputs are the underlying assets held by the trustee and its investment policy. The trustee does not have any restrictions on redemption frequency or a required redemption notice period.

### **NOTE 4 - FAIR VALUE OF FINANCIAL INSTRUMENTS** (CONTINUED)

The Foundation has chosen to employ a fund of funds approach in its allocation to alternative investments presented as 'hedge funds' in the fair value table above. The funds are in a private partnership structure and invest predominantly in other private partnerships. Since there is no readily available market for investments in certain private partnerships, such investments are classified as Level 3. A net asset value (NAV) is calculated monthly for each partnership and is used to subscribe or redeem limited partners. Following an initial lock up of twelve to twenty-five months, the Foundation may request liquidity or a full redemption from each partnership either on a periodic basis (usually quarterly, but in one case, annually) by giving notice of sixty-five to one hundred five days. As of June 30, 2015 and 2014, the Foundation had a 5.0% allocation to alternative investments. The funds were invested across four funds and a total of over one hundred underlying funds. There are no unfunded future commitments to the funds.

The changes in Level 3 assets measured at fair value on a recurring basis are summarized as follows:

	Beneficial Interest		Hedge Funds		
Balance, June 30, 2013 Sales Net gain (realized and unrealized)	\$	259,670 -	\$	3,119,573 (6,532)	
included in investment return		255,769		261,083	
Balance, June 30, 2014 Sales Net gain (realized and unrealized)		515,439 -		3,374,124 -	
included in investment return		<u>(10,713</u> )		147,335	
Balance, June 30, 2015	<u>\$</u>	504,726	\$	3,521,459	

#### NOTE 5 - CONTRIBUTIONS RECEIVABLE

Contributions receivable consisted primarily of donor pledges for funds supporting a variety of activities. Contributions receivable expect to be collected as follows at June 30:

		2015		2014
Less than one year	\$	1,742,716	\$	559,407
One to five years		4,000,000		15,250
Less: Unamortized discount (3%)		<u>(337,434</u> )		<u>(2,143</u> )
Present value of contributions receivable		5,405,282		572,514
Less: Allowance for uncollectible contributions		(10,000)		(10,000)
Total contributions receivable, net	<u>\$</u>	5,395,282	<u>\$</u>	562,514

A discount rate of 3% was used to determine the net present value of future cash flows.

The balance of contributions receivable at June 30, 2015 included net contributions receivable of \$4,662,565 that are being collected by the Foundation on behalf of the The Shrine of Our Lady of Good Help, Inc., another diocesan corporation. A corresponding liability of \$4,662,565 was included in pledges payable on the accompanying statement of financial position as of June 30, 2015.

# NOTE 6 - PLEDGES PAYABLE

During the year ended June 30, 2015, the Foundation made a pledge of long-term support to the Shrine of Our Lady of Good Help, Inc. The pledge calls for five annual payments of \$1,000,000, with the final payment due during the year ended June 30, 2021. The liability on the financial statements at June 30, 2015 has been recorded at the net present value of the payments due using a discount factor of 3%. The remaining pledges payable of \$288,916 are expected to be paid during the year ended June 30, 2016.

Pledges payable are recorded net of discounts of \$337,434 and \$-0- at June 30, 2015 and 2014, respectively. Included in the pledges payable balances were amounts owed to other diocesan corporations totaling \$4,760,210 and \$-0- at June 30, 2015 and 2014, respectively.

### NOTE 7 - RESTRICTED NET ASSETS

Temporarily restricted net assets were available for the following purposes or periods at June 30:

		2015	 2014
Catholic education	\$	191,469	\$ 115,075
Priest education		353,081	365,846
Respect for life		308,155	319,370
Children's services		207,371	214,347
Seminarian appeal		6,995,410	6,992,720
Bishop's appeal		4,662,800	4,661,339
Lumen Christi appeal		3,263,473	3,932,378
Catholic schools		582,755	570,593
Advancing the mission appeal		1,794,609	2,532,292
Future periods		2,110,585	1,999,301
Priest retirement		14,625	187,394
Scholarship assistance		810,435	121,567
Endowment-priest education, seminarians, and the			
Bishop's greatest need		5,060,428	 4,637,590
	<u>\$</u>	<u>26,355,196</u>	\$ <u>26,649,812</u>

Permanently restricted net assets were available for the following purposes or periods at June 30:

	2015	2014
Lumen Christi appeal Priest care Evangelization Leadership Life-long catechesis Advancing the mission appeal contributions receivable Endowment-priest education, seminarians, and the	\$ 10,355,505 1,792,098 1,877,558 2,680,707 1,781,757	<pre>\$ 10,354,505 1,751,363 1,836,824 2,617,782 1,741,025 26,000</pre>
Bishop's greatest need	785,640	785,640
	<u>\$ 19,273,265</u>	<u>\$ 19,113,139</u>

# NOTE 8 - LEASES

The Foundation leases certain office space and equipment under operating lease agreements with other diocesan entities on a month-to-month basis. Total rent expense for the years ended June 30, 2015 and 2014 was \$42,708 per year.

#### NOTE 9 - FUNCTIONAL CLASSIFICATION OF EXPENSES

The costs of providing program and other activities have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Expenses by function for the years ended June 30 were as follows:

		2015	2014
Program services: Grants Supporting services:	\$	8,770,104	\$ 10,479,220
Management and general Fundraising		465,238 903,388	474,863 <u>893,718</u>
Total	<u>\$</u>	10,138,730	<u>\$ 11,847,801</u>

#### NOTE 10 - INTERDIOCESAN TRANSACTIONS

The Foundation was a party to various transactions with other diocesan corporations during the years ended June 30 as noted below:

Nature of transaction		2015		2014
Revenues: Purchased service	<u>\$</u>	3,800	<u>\$</u>	3,800
Expenses: Occupancy expenses Insurance expenses Bishop's Appeal grants Donations Administrative and support services Advertising	\$	92,652 92,151 4,792,053 1,116,976 214,666 65,190	\$	114,155 99,288 4,550,778 663,310 206,670 58,672
	\$	6,373,688	<u>\$</u>	5,692,873

The Foundation also has a beneficial interest in annuities held by the Catholic Diocese of Green Bay, Inc. As of June 30, 2015 and 2014, the balance was \$421,541 and \$437,173, respectively.

#### NOTE 11 - RETIREMENT PLAN

The Foundation participates in the Catholic Diocese of Green Bay Employees' Retirement Plan. The defined contribution retirement plan covers most lay employees. The vesting period of the plan is six months. Contributions are 9% of an employee's wages and are made each pay period. Retirement plan expense for the years ended June 30, 2015 and 2014 was \$34,521 and \$35,074, respectively.

#### NOTE 12 - ENDOWMENTS

#### Interpretation of Relevant Law

The Foundation has interpreted Wisconsin's adoption of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. The Foundation classifies as permanently restricted net assets:

- The original value of gifts donated to the permanent endowment,
- The original value of subsequent gifts to the permanent endowment, and
- Accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund.

The remaining portion of the donor-restricted endowment fund in excess of the original fair value that is not classified as permanently restricted is classified as temporarily restricted until that amount is appropriated in a manner consistent with the donor's wishes and the standard of prudence prescribed by UPMIFA. If the market value of the permanently restricted net assets at year-end is below the original fair value, the deficit is recorded as an unrestricted unrealized loss.

#### Fund Objectives

Funds are established to assist the Foundation in its mission as defined in Note 1.

#### Investment Objective and Cash Flow Policy

The Foundation manages endowments with the intention of preserving and maintaining their existence in perpetuity. The Foundation exercises ordinary business care and prudence under the facts and circumstances prevailing at the time with respect to the making or retaining of investments, or the delegation of investment management to any independent investment counsel or managers (including banks and trust companies) who will act in place of the Foundation in investment and reinvestment of endowment funds. The general policy for investment of the funds shall be primarily directed to preserving the principal of the funds, and secondarily to obtaining reasonable income and capital appreciation thereon.

The distribution policy varies by fund. A typical policy provides an annual distribution based on 5% of the December 31<sup>st</sup> fair value. Depending on the fund and the donor agreement, the annual distribution may temporarily consist of principal until earnings are sufficient to bring the fund back up to its principal balance.

#### NOTE 12 - ENDOWMENTS (CONTINUED)

#### **Investment Policies**

The Foundation acknowledges the importance of the performance of the capital markets in providing returns to assist in meeting the cash flow needs of the Foundation. As a result, a historical analysis of the performance of the capital markets was developed including various assumptions for projected market conditions. Several combinations of each asset class in varying percentages were examined. Profiles and distributions of expected returns were projected for 20 consecutive years. These outputs were not viewed as predictions, but rather a systematic and consistent method for evaluation investment policies. After review, the Foundation adopted a target asset allocation.

The Foundation defines the target asset allocation as something which can be controlled and measured. There may be occasions when the Foundation and/or the retained investment manager(s) feel a significant increase or decrease to any of these or other classes of securities may be warranted based on the current and/or anticipated conditions.

The assets of endowments are to be diversified in order to minimize risk of large losses to them by any one or more individual investments. The Foundation believes diversification is, in part, accomplished through the selection of asset mix and investment managers. The Foundation gives due consideration to the costs and fees of various investment options.

The Foundation does not consider contributions receivable to be a part of its endowment. Permanently restricted receipts are transferred into endowment funds on a monthly basis upon receipt.

#### Funds with Deficiencies

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Foundation to retain as a fund of perpetual duration. In accordance with accounting principles generally accepted in the United States of America (GAAP), deficiencies of this nature are reported in unrestricted net assets. There were no such funds with deficiencies as of June 30, 2015 and 2014.

# NOTE 12 - ENDOWMENTS (CONTINUED)

Endowment net assets composition by type of fund consisted of the following at June 30:

	2015			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted	<u>\$ -</u>	<u>\$ 7,177,294</u>	<u>\$ 19,272,265</u>	<u>\$ 26,449,559</u>
	2014			
		Temporarily	Permanently	
	Unrestricted	Restricted	Restricted	Total

Changes in endowment net assets as of June 30, 2015 and 2014, are as follows:

	2015			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, June 30, 2014 Investment return:	<u>\$</u>	<u>\$ 8,166,572</u>	<u>\$ 19,087,141</u>	<u>\$ 27,253,713</u>
Interest and dividends Realized and unrealized	-	512,945	-	512,945
gains (losses) Total investment return		<u>(421,190</u> ) <u>91,755</u>	<u> </u>	<u>(421,190</u> ) <u>91,755</u>
Contributions	-	866,144	-	866,144
Receipt of pledges Appropriation for	-	-	185,124	185,124
expenditure Net change in endowments	-	(1,947,177)	-	(1,947,177)
below historical gift value Total		<u>-</u>	 185,124	 (895,909)
Endowment net assets, June 30, 2015	<u>\$</u>	<u>\$    7,177,294</u>	<u>\$ 19,272,265</u>	<u>\$ 26,449,559</u>

# NOTE 12 - ENDOWMENTS (CONTINUED)

	2014			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, June 30, 2013 Investment return:	<u>\$ (19,652</u> )	<u>\$    5,877,225</u>	<u>\$ 19,040,821</u>	<u>\$ 24,898,394</u>
Interest and dividends Realized and unrealized	-	338,241	-	338,241
gains (losses) Total investment return	<u> </u>	<u>2,936,835</u> 3,275,076		2,936,835 3,275,076
Contributions Receipt of pledges	-	120,854 -	- 46,320	120,854 46,320
Appropriation for expenditure Net change in endowments	-	(1,086,931)	-	(1,086,931)
below historical gift value Total	<u> </u>	<u>(19,652)</u> (985,729)	46,320	
Endowment net assets, June 30, 2014	<u>\$</u>	<u>\$ 8,166,572</u>	<u>\$ 19,087,141</u>	<u>\$ 27,253,713</u>

This information is an integral part of the accompanying financial statements.