

2013 Seminarian Collection Promotion Schedule

A successful Seminarian Collection requires four weekends of active promotion at weekend Masses. Roughly 30 percent of Catholics attend Mass weekly in the Diocese of Green Bay. To come close to reaching each Catholic family at Mass, we would recommend that the collection be promoted over a four week period, beginning with the kickoff weekend.

Three weeks before Collection Kickoff

- Seminarian Collection materials mailed to parishes.

Two weeks before Collection Kickoff

- Display posters and informational materials in the Church.

One week before the Collection Kickoff

- Begin using bulletin articles about the Collection.

Week One: Kickoff Weekend

- Seminarian Collection message and request for support: (choose one of the following options)
 - Pastor/deacon preaches homily;
 - Seminarian provides talk;
 - Bishop's audiotape message is played;

Sample Ask: This week you will be receiving a letter from Bishop Ricken requesting your help in supporting our Seminarians. I would like to invite you to pray about what God is calling you to give to help support the Seminarian Collection. Please consider providing a gift of \$25 or \$50, \$500 or more. Please know that whatever you are able to give is wonderful! Thank you in advance for responding generously to our Seminarian Collection. Our seminarians are our hope for the future. Let's help them today!

Week Two, Three, and Four:

- Father provides an announcement that reminds and encourages worshippers to give to the Seminarian Collection.
- Father also shares the good news about how much parishioners have given to the Collection. (A weekly report from the Foundation could be sent starting week two)
- For weeks two and three a seminarian could visit the parish to give a talk during Masses.