

# 2015 Seminarian Collection Promotion Schedule

A successful Seminarian Collection requires four weekends of active promotion at weekend Masses. Roughly 30 percent of Catholics attend Mass weekly in the Diocese of Green Bay. To come close to reaching each Catholic family at Mass, we would recommend the collection be promoted over several weeks.

## **Three weeks before Collection Kickoff** (*July 11 & 12, 2015*)

- Seminarian Collection materials mailed to parishes.

## **Two weeks before Collection Kickoff** (*July 18 & 19, 2015*)

- Display posters and informational materials in the Church.
- Weekly reports begin to be sent to parishes from the Foundation.
- Begin using bulletin announcements about the Collection.

## **One week before the Collection Kickoff** (*July 25 & 26, 2015*)

- Continue using bulletin announcements about the Collection.
- Mention the Collection at all Masses. Especially mention if there will be a speaker for the kickoff weekend.

## **Week One: Kickoff Weekend** (*Aug 1 & 2, 2015*)

- Seminarian Collection message and request for support: (choose one of the following options)
  - Pastor/celebrant mentions in homily or post-communion talk;
  - Seminarian provides talk; or
  - Bishop's audio message is played.

**Sample Ask:** During this upcoming week, you should receive a letter from Bishop Ricken requesting your help in supporting our seminarians. I would like to invite you to pray about what God is calling you to give to help support the Seminarian Collection. Please consider providing a gift of \$25, \$50, \$100 or more. If possible, consider an extra special gift in honor of the ten-year anniversary of the Seminarian Collection. Please know that whatever you are able to give is wonderful! Thank you in advance for responding generously to our Seminarian Collection. Our seminarians are our hope for the future. Let's help them today!

- Make pledge envelopes available along with other informational materials to visitors, or parishioners who may not receive the direct mail request. Keep pledge envelopes available through August.

## **Week Two, Three, and Four** (*Aug 8 – 23*):

- Priest and/or Pastoral Leader provides an announcement that reminds and encourages worshippers to give to the Seminarian Collection.
- An update is given sharing the good news about how much parishioners have given to the Collection.
- Continue using the bulletin announcements about the Collection.
- For weeks two and three a seminarian could visit the parish to give a talk during Masses. (To request a speaker please contact Vocations by returning the request form, email [vocations@gbdioc.org](mailto:vocations@gbdioc.org) or call Veronica at 920-272-8289 by June 5.)