

2017 Seminarian Collection Promotion Schedule

A successful Seminarian Collection requires four weekends of active promotion at weekend Masses. Roughly 30 percent of Catholics attend Mass weekly in the Diocese of Green Bay. To come close to reaching each Catholic family at Mass, we would recommend the collection be promoted over several weeks, with the initial emphasis being on the kickoff weekend.

Three weeks before Collection Kickoff (*July 15 & 16, 2017*)

- Seminarian Collection materials mailed to parishes.

Two weeks before Collection Kickoff (*July 22 & 23, 2017*)

- Display posters and informational materials in the Church.
- Weekly reports begin to be sent to parishes from the Foundation.
- Begin using bulletin announcements about the Collection.

One week before the Collection Kickoff (*July 29 & 30, 2017*)

- Continue using bulletin announcements about the Collection.
- Mention the Collection at all Masses. Especially mention if there will be a speaker for the kickoff weekend.

Week One: Kickoff Weekend (*Aug 5 & 6, 2017*)

- Seminarian Collection message and request for support: (choose one of the following options)
 - Seminarian provides talk; or
 - Pastor/celebrant/leader/speaker mentions in announcement or post-communion talk; or
 - Bishop's audio message is played.

Sample Ask: During this past week, you should have received a letter from Bishop Ricken requesting your help in supporting our Green Bay diocesan seminarians. The Seminarian Collection is *the* primary means of funding our future priests. Please consider providing a gift of \$25, \$50, \$100 or more. Help us continue to grow this collection in whatever way you are able to give. If you did not receive the mailing, please take an envelope with you. Thank you in advance for responding in faith to our Seminarian Collection. Our seminarians are our hope for the future. Let's help them today!

- Make pledge envelopes available along with other informational materials to visitors, or parishioners who may not receive the direct mail request. Keep pledge envelopes available throughout August.

Week Two, Three, and Four (*Aug 12 – 27, 2017*):

- Priest and/or Pastoral Leader provides an announcement that reminds and encourages worshippers to give to the Seminarian Collection.
- An update is given sharing the good news about how much parishioners have given to the Collection.
- Continue using the bulletin announcements about the Collection.
- For weeks two and three a seminarian could visit the parish to give a talk before or during the Masses.

(To request a speaker please contact Vocations by returning the request form, email vocations@gbdioc.org or call 920-272-8289 by June 9.)