

THE POWER OF 10

Attract 10 new donors to the Bishop's Appeal
at your parish in one weekend!

Strategy & Tactics

This weekend we hope to gain 10 NEW donors to the Bishop's Appeal. Do you realize the impact that just 10 gifts can make?



- Have Pastor build it into a homily, or
- Share during weekly announcements
- Include witness talks during Masses—how have parishioners been impacted by a program which was funded by BA? Finance council member, religious education teacher, marriage prep person from parish, New Evangelization program attendee (i.e., Girlfriends in God), RCIA Instructor or attendee, Deacon, Lay minister who attended Emmaus program – all these people have attended programming funded by the Bishop's Appeal
- Provide Bulletin Articles with information on what the Appeal is, and how to make a gift

Key Talking Points for Homily or Announcement

- The 2015 Bishop's Appeal is underway. Here at <<parish name>>, *this year* we have received _____ gifts totaling \$ _____ toward the Bishop's Appeal.
- This weekend, we would like to challenge 10 people to give to the Bishop's Appeal who did not make a gift last year.
- A \$100 gift makes a tremendous impact on many ministries:
 - \$20 helps Catholic Charities provide counseling to individuals who need guidance.
 - \$19 supports religious education in our Catholic schools and parishes.
 - \$15 provide training in Ministry Formation – so people can receive training to become leaders in our parish as Deacons, lay ministers, youth ministers and religious educators, and business managers.
 - \$14 helps Stewardship & Pastoral Services reach out to support the disabled, deaf, elderly and homebound. They also assist with parish planning, Hispanic outreach, and the mission in the Dominican Republic.
 - \$14 provides support for the New Evangelization as they share vibrant programming with people of all ages, inspiring their faith journey. RCIA, Encounter for Young Adults, Girlfriends in God, and campus ministries all receive funding from the Bishop's Appeal.
 - The remaining \$18 helps a wide variety of ministries such as Family Life and Marriage preparation, Respect Life activities, Catholic Social Justice, and The Compass newspaper.

If you have not made a gift in the past, please consider making your first gift today!

The Bishop's Appeal has a direct impact on our parish...for example:

- The Appeal helps fund training for religious educators of our children
- It helps fund diaconate formation and training – so Deacon _____ was a direct recipient of assistance from the Appeal
- Our finance council receives training funded by the Appeal
- Marriage preparation is funded by the Appeal
- Lay ministers, Liturgists, Pastoral Leaders and Business Managers are just a few examples of people who benefit from training and formation funded by the Appeal
- Many seminars and events across the diocese are funded by the Bishop's Appeal

We feel the impact right here at <<Parish Name>>!



Ways to Make a Gift to the Bishop's Appeal Today!

- 1) Make a check payable to The Catholic Foundation and write Bishop's Appeal in the memo line. Place it in the collection basket, or give it to one of the usher's after Mass
- 2) Send in your pledge to the Catholic Foundation – many people will receive a direct mail letter at their home over the next couple days
- 3) Go online to www.catholicfoundationgb.org/give to make your gift.