

# Why, What, & Who?

## Why have a Witness Speaker?

Witness speakers bring to life the value and purpose of the Bishop's Appeal. With a confident presentation YOU bring a real example and a face to the Appeal.

## What is the Bishop's Appeal?

The Bishop's Appeal is the annual fund-raising campaign conducted by the Catholic Foundation to support the ministries of the Diocese of Green Bay that reach out to our parishes, schools, families and individuals.

Distributions from the Appeal:

- 20% Catholic Charities
- 19% Education
- 14% Ministry Formation
- 14% Stewardship & Pastoral Services
- 13% New Evangelization
- 9% Bishop's Appeal Expenses
- 5% Living Justice
- 3% Divine Worship
- 3% The Compass Newspaper

## Who is a good Witness Speaker?

In any given parish, people who regularly benefit from the Appeal include members from Parish or Finance Councils, catechists, deacons, any lay minister, or those who have attended parish or diocesan speaker programs.

An effective speaker will

- live a stewardship way of life
- speak clearly
- have a personal story to share
- be confident in making an ASK

# Prayer of Giving

O Loving God,  
Teach me to be generous,  
To serve those in need,  
To give without counting the cost,  
To spend myself  
without looking for any reward,  
Other than knowing I do thy Holy will.

## Notes

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[www.catholicfoundationgb.org](http://www.catholicfoundationgb.org)  
email: [bishopsappeal@gbdioc.org](mailto:bishopsappeal@gbdioc.org)  
Toll Free: 877-500-3580

## Thank you!

*Your service to the Church and to the  
Bishop's Appeal is greatly appreciated!*

# Bishop's Appeal Witness Talk Resource Guide

How to Prepare  
an Effective  
Witness Talk  
for Bishop's Appeal



# Things To Think About

I first heard about the Bishop's Appeal when...

What convinced me to give was....

The Bishop's Appeal has benefitted me by....

It has benefitted our parish by....

It helps others by....

## Witness Speaker Outline

### **Introduce yourself - why are you here?**

Example: Good morning, I'm Tom Smith, and have been a parishioner here at (church name) for XX years. I'd like to share with you today my thoughts on the Bishop's Appeal, how it benefits me, our parish, and people of the greater diocese.

### **Tell your story. Talk about Parish Impact.**

Talk about a ministry or service you are involved in that has been supported by the Bishop's Appeal. Diaconate training & formation is funded by the Appeal. Parish & Finance Council members receive training helping them be better volunteers. Catechists are given tools & training to deliver the Gospel to children. Lay ministers go through the Emmaus program, funded by the Appeal. It also funds countless speaker series and programs which inspire people to grow their faith.

Give YOUR story & explain how YOU benefit from the Appeal.

**Appeal Benefits People Throughout Diocese**  
Parishes benefit greatly from the Bishop's Appeal, and so do many other people in the diocese. For example, Catholic Charities receives 20% of the Appeal distributions. This funding is significant to their counseling efforts in personal budgeting, individual and family counseling, and adoption. The Appeal helps Catholic Charities assist those who need it the most!

Explain how OTHER PEOPLE are touched by the Appeal, and the wide-reaching impact it has. See "**What, Why & Who**" to understand where Appeal distributions are shared.



### **Tell how it feels to give.**

I/we are grateful for the blessings we have...

I/we give because....

I/we are called to the mission of the Church, to act as Jesus did in helping others...

### *Questions?*

*Call Josh Diedrich at 920-272-8197  
or email [bishopsappeal@gbdioc.org](mailto:bishopsappeal@gbdioc.org)*

# Ask for a Gift

**Example:** Your support is critical to the success of the Bishop's Appeal and the people served by its ministries and services. Today I am asking every one of you to make a gift to the Appeal. Every gift, no matter the amount, can and will make a difference. The Bishop's Appeal is not about the Bishop, it's about being the heart and hands of Jesus. It's about loving your neighbor as yourself.

To make a gift, please send in the pledge card you should have received (or will receive) in mail. Or go online to [www.catholicfoundationgb.org/give](http://www.catholicfoundationgb.org/give) to make your gift today. This web address should also be on materials in back of the church. (Ask if the web address can be displayed on-screen.)



## Thank You

**Example:** Thank you for considering a gift to the Bishop's Appeal! I, along with Fr. \_\_\_\_\_, thank you in advance for your support of the ministries and services of our diocese and our own parish. God bless you!