

Sharing the Light of CHRIST



2014
Bishop's
Appeal

Please make your gift today at
www.CatholicFoundationGB.org/aive

What is the Bishop's Appeal?

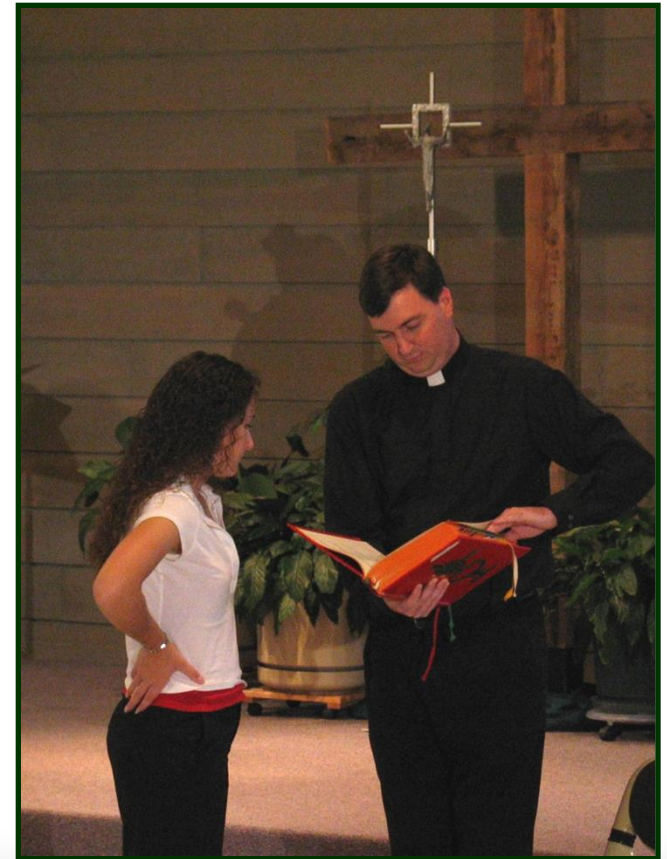
The Bishop's Appeal is a fundraising campaign; which each parish is asked to undertake to invite parishioners to support the operational needs of the larger Church of Green Bay. The Bishop's Appeal impacts the faith lives of families, individuals and communities throughout northeastern Wisconsin.



How does the Bishop's Appeal change lives?

The Bishop's Appeal changes lives by providing ministries and services to people throughout the Diocese that build on the basic building blocks of our faith:

- **Catholic Charities** serves the poor and needy people by providing outreach.
- **New Evangelization Department** reaches out and provides opportunities for people to embrace and to share their faith.
- **The Worship & Living Justice Department** share our Catholic teachings on life issues and help strengthen families through Marriage Preparation.
- **The Education Department** provides Catholic schools and parishes the necessary tools to share our Catholic teachings with people of all ages.



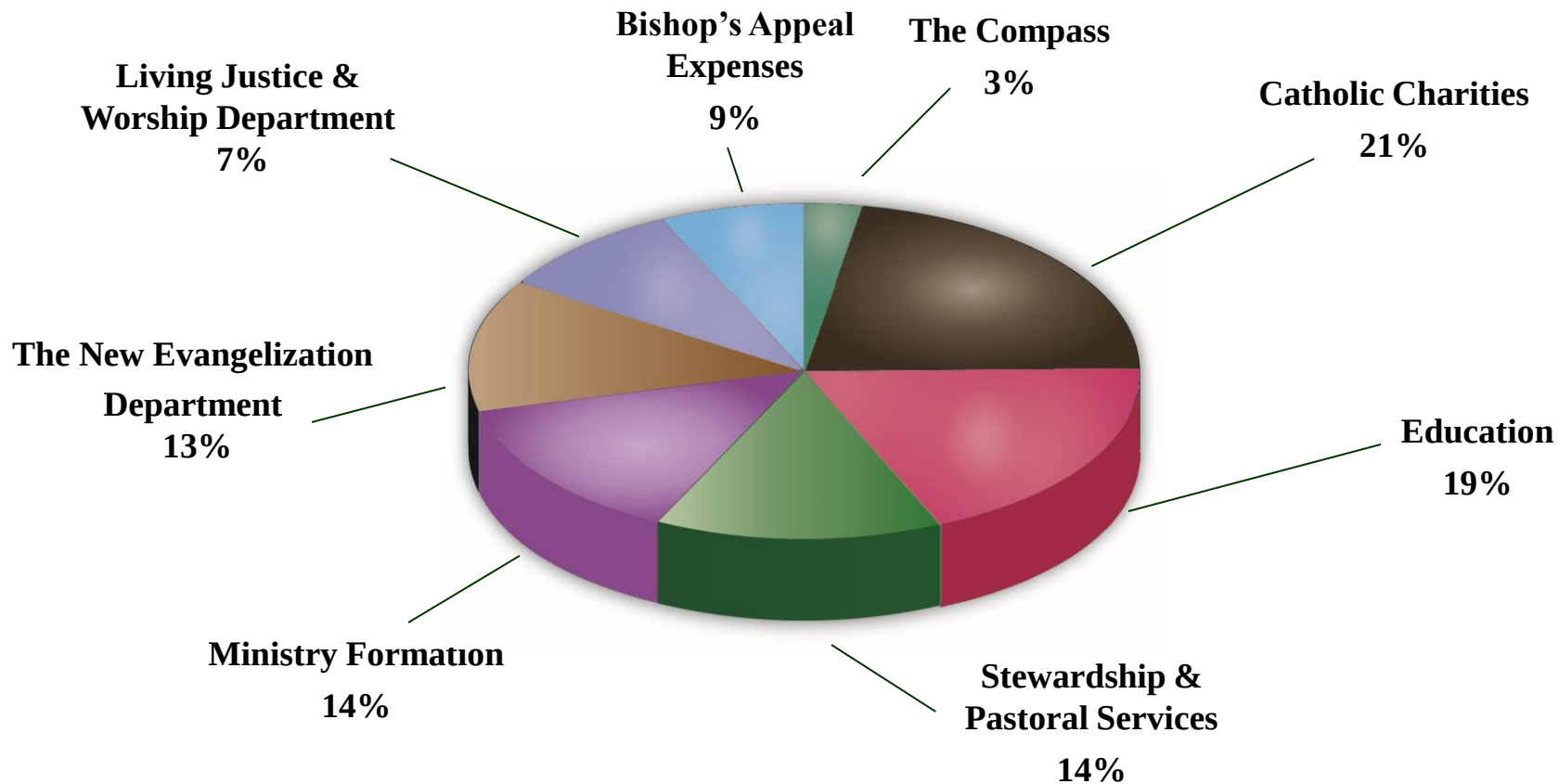
How does the Bishop's Appeal change lives? cont'd

- **Stewardship and Pastoral Services** helps parish leaders through consultation, formation and resources for the growth of vibrant parishes.
- *The Compass Newspaper* provides news and information that educates people about our faith.
- **Ministry Formation** provides training and formation to hundreds of deacons and lay ministers.
- **Bishop's Appeal** receives funding so the Catholic Foundation can operate the appeal to benefit the many ministries of the Diocese. Fundraising typically costs between 5% - 9%.



What percent of the Bishop's Appeal goes to each area?

Bishop's Appeal 2013 Allocation Chart



These distributions from your gifts help fund the work of the diocese for the fiscal year of 2013-2014.

A Few Examples of Diocesan Ministries

Education – \$ 1,059,286

89 % of their operating budget

- Catholic Schools
 - * Leadership Seminars
- Religious Education
 - * Leadership Training Days
 - * Training for New Religious Educators
- Curriculum for schools and religious education
- Youth Ministry programs
- Camp Tekakwitha

Catholic Charities – \$1,145,987

39% of their operating budget

- Individual and Family Counseling Services
 - * Family Counseling
 - * Caregiver Support Groups
 - * Domestic Violence Offender Treatment
- Adoption Services & Pregnancy Counseling
 - * Birth Parent Counseling
 - * Adoption Services
 - * Support for Unplanned Pregnancies
- Family Strengthening Services with Refugees and Immigrants
- Catholic Health Services
- Financial Health Services

The Compass Newspaper – \$171,850

The Bishop's Appeal – \$496,047

Stewardship & Pastoral Services – \$768,323

80% of their operating budget

- Stewardship as A Way of Life
- Pastoral Care Ministries
 - * Parish Meeting Prayers
 - * Parish Leadership Regional Sessions
- Parish Planning
- Social Concerns
- Wings: Single Again
- Pastoral Councils
- Hispanic Ministries
- Grief Support
- Persons with Disability Ministries

Ministry Formation – \$771,665

84% of their operating budget

- Diaconate
- Team Days
- Lay Ministry Leadership Formation program
- Safe Environment
- Ministry of Leading Prayer

Living Justice & Worship – \$359,933

60 % of their operating budget

- Married and Family Life programs
 - * Marriage Prep
- Respect Life Activities
- Worship programs
 - * Liturgy training for liturgist & musicians

The New Evangelization Department – \$708,430

93% of their operating budget

- Parish Evangelization Efforts
- Campus Ministry: UW Green Bay & Oshkosh
- Adult Faith Formation
- Young Adult Ministry

**Thank You for
generously supporting
Bishop's Appeal!**

What does the Education Department do?

The Education Department helps people of all ages come to a better and deeper relationship with Jesus. This happens by providing resources and materials to Catholic schools and parish religious education programs on a week-to-week basis. The Education area provides parishes and schools with a curriculum that guides their educational programs. Here are a few other examples of programs provided through Education:

- **Principal Leadership Days** provide school leaders with an opportunity for spiritual enrichment and to learn some of the best practices in Catholic schools.
- **Genesis to Jesus Bible Study** is a program that travels to parishes across the Diocese teaching the basic building blocks of our faith.
- **Religious Certification Program** provides certification for all religious education leaders and Catholic School principals.



In 2013, the Bishop's Appeal distributed \$1,059,286 to the Education department to support its ministries.

What does Catholic Charities do?

Catholic Charities provides outreach services to thousands of people throughout northeastern Wisconsin. With offices in five communities, Catholic Charities is able to be there for people in need. Here are four of their many difference-making programs:

- **Individual and Family Counseling Services** includes mental health counseling for families, couples and children.
- **Family Strengthening Services** provides care to the Refugee and Immigration communities throughout northeastern Wisconsin.
- **Adoption and Pregnancy Counseling** provides support to birth parents, adoptive couples and people with unplanned pregnancies.
- **Financial Health Services** offers tools and guidance to help people learn responsible financial management.



In 2013, the Bishop's Appeal distributed \$1,145,987 to Catholic Charities to support its ministries.

What does Living Justice & Worship do?

These departments offer opportunities for people to share their experiences of God with one another. Here are a few examples of ministries provided through these areas:

- **Marriage Preparation Program** provides engaged couples an opportunity for quality time together to learn from married couples the challenges and joys of married life.
- Living Justice also supports parish and diocesan **Respect Life Activities**.
- Training & support of **Parish liturgies**.



In 2013, the Bishop's Appeal distributed \$359,933 to Living Justice and Worship to support its ministries.

What does the New Evangelization do?

This newly created department offers opportunities for people to learn and experience God on a personal level. of ministries provided through these areas:

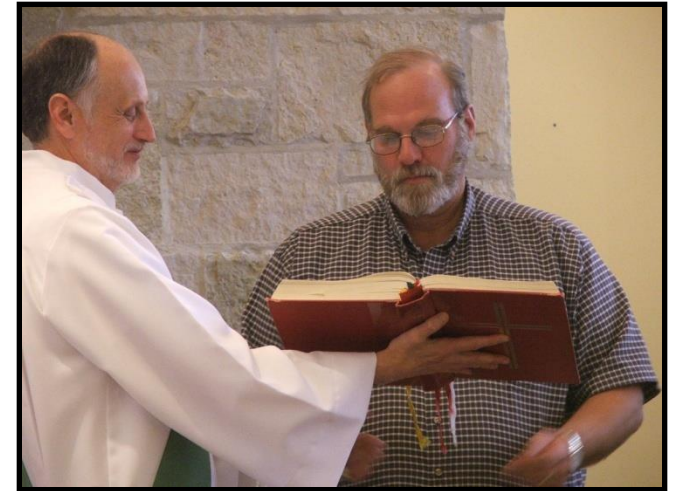
- **Parish Evangelization Efforts** include presentations, workshops or retreats with a focus on teaching the Scriptures.
- **U.S. Catechism for Adults Seminars** helps train parish leaders in the newly-adopted Catechism for adults.
- **The Newman Center & the Mauthe Center** supports the spiritual growth of students attending UW-Oshkosh and UW-Green Bay.
- **Young Adult Ministry** helps educate and inspire new evangelization with today's youth.



In 2013, the Bishop's Appeal distributed \$708,430 to Evangelization and Worship to support its ministries.

What does the Ministry Formation Department do?

The Ministry Formation Department trains and forms priests, deacons, parish directors and lay ministers. Much of this work takes place through the Emmaus Program. This ministry plays an important role in training and mentoring future parish and school leaders.



Minister Formation through the Safe Environment Department also oversees a program called *Protecting God's Children*. This program's goal is to help end sexual abuse and involves extensive on-going education and training through VIRTUS seminars. More than 28,000 clergy, parish staff, diocesan staff and school staff, as well as volunteers, have gone through VIRTUS, and each person has undergone a complete legal background check.

In 2013, the Bishop's Appeal distributed \$771,665 to the Ministry Formation department to support its ministries.

What does Stewardship & Pastoral Services do?

The Stewardship and Pastoral Services Department helps nurture vibrant parish ministries. This is accomplished through a number of new and continuing ministries including Stewardship as a Way of Life.

Here are a few examples of ministries provided through the Stewardship & Pastoral Services department:

- **Pastoral Care** helps support parish programs that reach out to the sick, the homebound, and the grieving. It also supports programs for parish nurses.
- **Training for parish leadership** helps pastoral & finance councils, stewardship & social concerns committees set priorities, plan for the future and energize parish communities.
- **Serving Diverse Cultures and Communities** by reaching out and welcoming people of different cultures and the deaf and hard-of-hearing community.



In 2013, the Bishop's Appeal distributed \$768,323 to Stewardship & Pastoral Services to support its ministries.

What does *The Compass* do?

The Compass is an award-winning newspaper that breaks open the Catholic faith through articles and columns every week.

It is a key component in educating Catholic families and individuals throughout the Diocese of Green Bay and continues to be a chief source for news information and spiritual reading.



In 2013, the Bishop's Appeal distributed \$171,850 to The Compass to support its ministry.

What does it cost to run the Bishop's Appeal?

The Bishop's Appeal fundraising costs are between 5% and 9%. These funds are used to support the office staff responsible for planning, developing materials and carrying out the campaign with the help of parish volunteers and staff.

The Bishop's Appeal is an opportunity for the faithful to support the Church of Green Bay. Through the Appeal, the Church is able to fund ministries and programs that share the Word of God with people of all ages. The Appeal helps bring the face of Jesus to more than 300,000 people every year.



In 2013, the Bishop's Appeal distributed \$496,047 to the Catholic Foundation to operate the following year's Appeal campaign.



Our Promise To You

In 2013, the Bishop's Appeal raised more than \$5,416,000. These funds were used, without exception, to support the ministries, programs and services to thousands in need throughout the Diocese of Green Bay.

It is our continuing pledge to you to use all the funds received during the 2014 Appeal to provide these services and meet the needs described in this brochure.

As disciples of Jesus we are called to return to the Lord the gifts He has so generously given to each us. As stewards, we share these gifts through our prayers, service and generous sharing of financial resources.

Thank You for your support
of the Bishop's Appeal!

